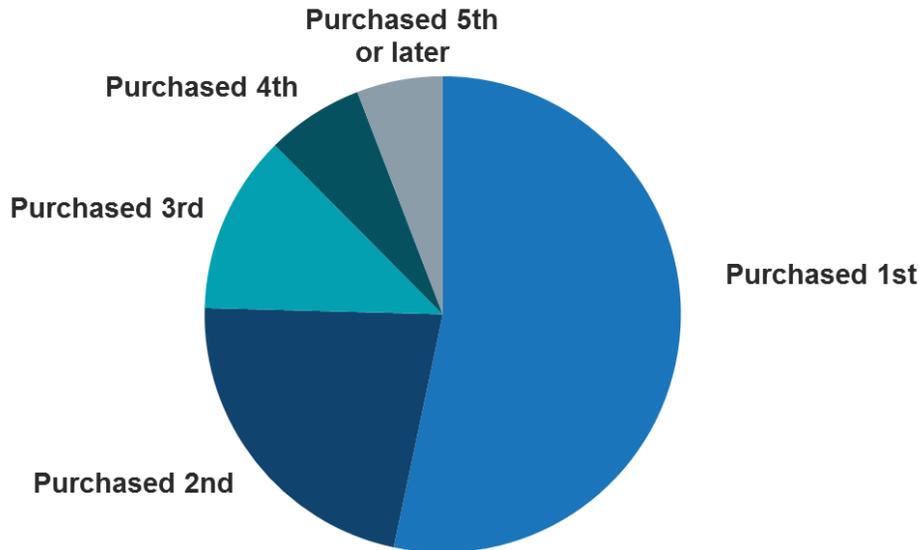


Smart Door Lock Purchased First U.S. Broadband Households Owning Smart Door Lock

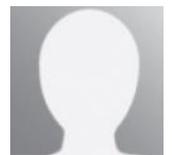


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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market.

Smart Door Lock Market Assessment addresses the following major questions.

- 1) How big is the smart door lock market in the U.S. currently, and what is the projected growth of this market over the next five years?
- 2) What is driving market growth? What barriers exist to growth?
- 3) Who are the key players, and what are their defining characteristics?
- 4) What features and factors influence consumers' purchasing decisions?
- 5) What are the key elements impacting the user experience?

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