

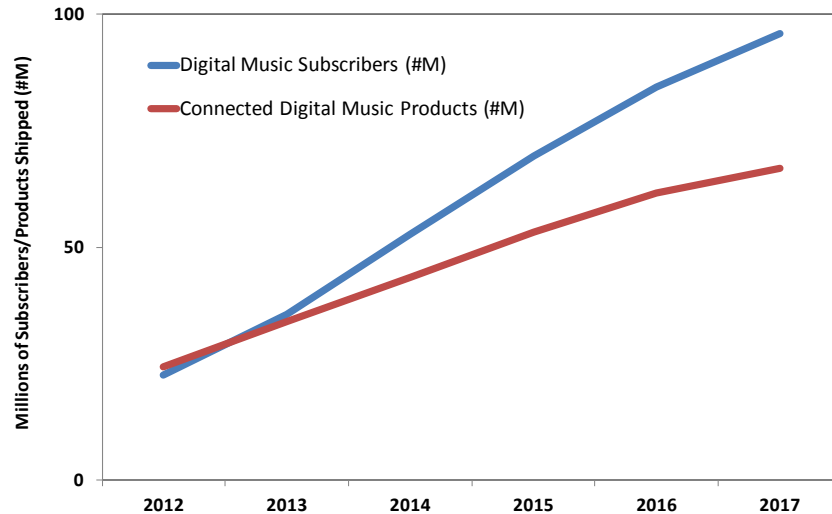
**Synopsis**

This report analyzes the catalysts for connected audio products such as A/V receivers, all-in-one home theater systems, wireless speakers, speaker docks, speaker bars, multiroom digital music systems, and others. It examines the trends shaping and growth of the digital music market, focusing specifically on streaming music services. It provides an overview of key technologies for connected audio products and includes global forecasts for both subscription music services and connected audio products.

**Music Subscriptions and Products**

**Digital Music Subscriber and Networked Audio Product Growth**

(Millions of Worldwide Subscribers/Products Shipped)



Source: Evolution of Digital Music on Connected Devices  
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“Subscription-based digital music services are serving as a chief catalyst for the growth of connected audio products. With companies such as Apple and Google joining the market, new competition will mean ever-greater innovation and choice for end users. Similarly, consumers have more affordable options for streaming those music services around the home and enhancing video and home theater experiences with wireless products of many types.”

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