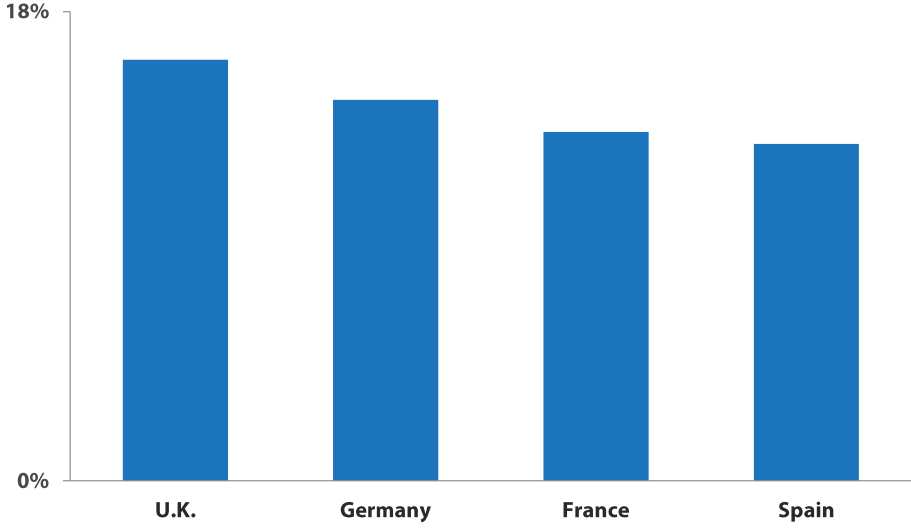


State of Residential Security and Smart Home in Europe
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By Erik Overbeeke, European Research Associate; Stuart Sikes, President; and Christopher Jones, Researcher

Synopsis	Smart Home Ownership in Europe										
<p>This report provides an overview of the residential security market in Europe. It also presents issues that challenge the many companies seeking a piece of the European marketplace for security systems and adjacent smart home products and services. In sum, it provides a working knowledge of today's residential security services, smart home products designed for peace of mind, and industry players. The report profiles the householders who have adopted security.</p>	<p style="text-align: center;">Interactive Smart Home Ownership Broadband Households in Specified Western Europe Country</p>  <table border="1" data-bbox="532 493 1437 1018"> <caption>Interactive Smart Home Ownership in Broadband Households</caption> <thead> <tr> <th>Country</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>U.K.</td> <td>~16.5%</td> </tr> <tr> <td>Germany</td> <td>~15.5%</td> </tr> <tr> <td>France</td> <td>~14.5%</td> </tr> <tr> <td>Spain</td> <td>~14.0%</td> </tr> </tbody> </table> <p style="text-align: right;">© Parks Associates</p>	Country	Percentage	U.K.	~16.5%	Germany	~15.5%	France	~14.5%	Spain	~14.0%
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“A growing amount of hype surrounds the smart home concept in Europe, but consumer awareness in the four largest Western European countries remains relatively low. However, smart home ‘hero’ products are gaining traction and helping to increase awareness and adoption of both smart home products and interactive security systems,” said Stuart Sikes, President.

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Professional Monitoring Fees in EU Nations
Recurring Fees for Home Services in Western Europe
Penetration and Recurring Fees of Home Services in Europe
Residential Alarm Panels: EU vs. U.S. Market Sizing

List of Companies

ADT	Mobilcom Debitel
Alarm.com	Monitronics
Allianz	Nest
Amazon	Nortek
Amdocs	Nuon
Apple	Orange
Assa Abloy	OSRAM
Canary	Panasonic
Centrica	Philips
Deutsche Telekom	Piper
Dixon's Carphone	Prosegur
ecobee	Proximus
Eircom	Samsung
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	Hafslund	UTC
	Honeywell	Verisure
	Icontrol	Visonic
	KPN	Vivint
	Liberty Global	Whirlpool
	Lutron	Yale
	Lyse	

Attributes	
Parks Associates 15950 N. Dallas Pkwy Suite 575 Dallas TX 75248 800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax parksassociates.com sales@ parksassociates.com	Authored by Erik Overbeeke, Stuart Sikes, and Christopher Jones Executive Editor: Jennifer Kent Published by Parks Associates © August 2016 Parks Associates Dallas, Texas 75248 All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher. Printed in the United States of America. Disclaimer Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.