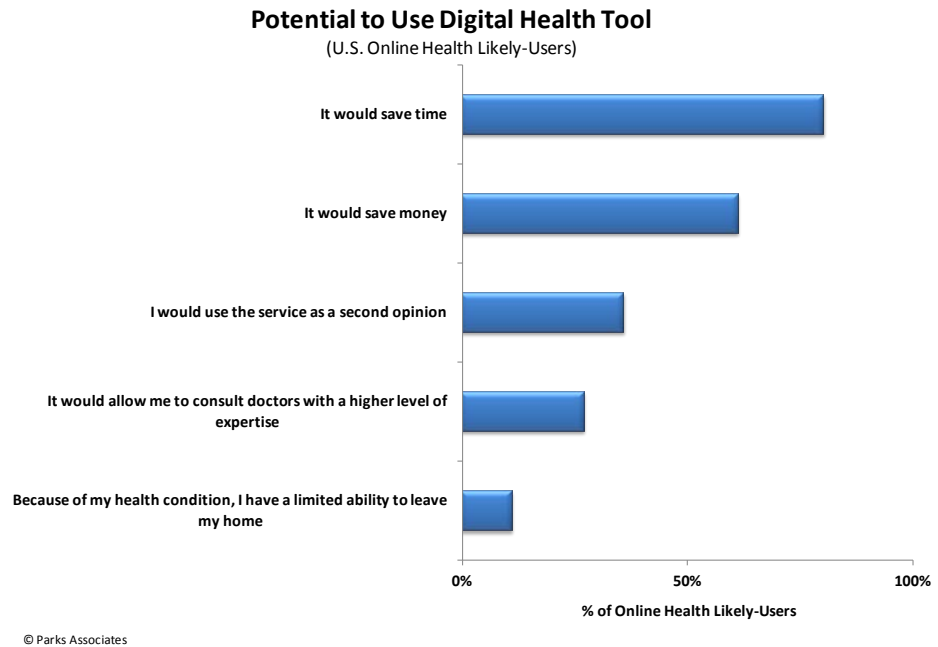


Synopsis **Potential to Use Digital Health Tool**

This report analyzes key technologies supporting anywhere communications between doctor and patient, such as video consultation, online and mobile coaching, medication reminder, and social health community. The report profiles key technology enablers, business service platform developers, and communications service providers, highlighting their business models and projecting virtual care's potential as a new means of care delivery for healthcare stakeholders. The report also provides a forecast of U.S. virtual care users from 2013-2018.



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"Overall, adoption of virtual care solutions will be driven by healthcare providers in order to comply with legislation and receive incentives based on their patients' use of these solutions," said Barbara Kraus, director, research, Parks Associates. "In addition, physician recommendations will be a powerful motivation for consumer trial and adoption of these solutions."

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Flow Chart of U.S. Virtual Care Forecast
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Attributes	
<p>Parks Associates 15950 N. Dallas Pkwy Suite 575 Dallas, TX 75248</p> <p>800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax</p> <p>parksassociates.com sales@ parksassociates.com</p>	<p>Authored by Barbara Kraus Executive Editor: Tricia Parks Published by Parks Associates</p> <p>© January 2014 Parks Associates Dallas, Texas 75248</p> <p>All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.</p> <p>Printed in the United States of America.</p> <p>Disclaimer Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.</p>