

Voice Assistants and Technologies: Ecosystem and Market Leaders

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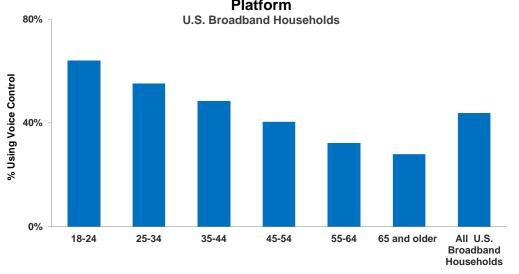
By Dina Abdelrazik, Research Analyst

Synopsis

Voice-based technologies are gaining momentum in key industry verticals. In particular, voicebased personal assistants are enjoying recent notoriety, driven by use in connected speaker products, smartphones, and computers. This report examines the ecosystem for voicebased technologies, identifies the market leaders in voice assistants, and assesses the market impact of voice on product and service sectors.

Usage of Voice Control by Age

Have Used of Voice Control to Access Online Content on a Connected Platform



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"The emergence of voice control in personal digital assistants like the Amazon Echo has helped expand this type of interface as a key differentiator throughout the IoT," said Dina Abdelrazik, Research Analyst, Parks Associates. "Developers in the smart home, entertainment, and connected car ecosystems are launching strategies to add voice control to their solutions."

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List of Companies		
	Alexa	Huawei
	Amazon	IBM
	Apple	Microsoft
	Baidu	Nuance
	Comcast	Samsung
	Cortana	Siri
	Duer	SoundHound
	Google	TiVO
	Google Assistant	VoiceBox
	Google Now	VoiceVault



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