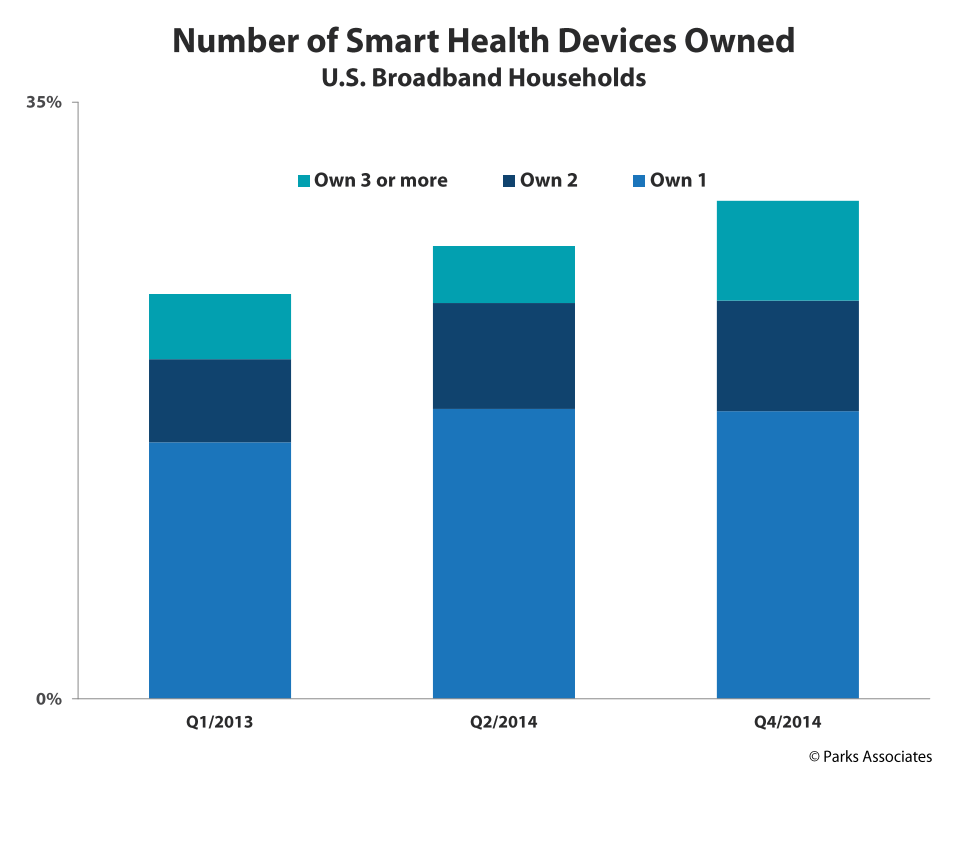


Synopsis

Health innovations such as wearables and their apps offer new means for consumers to manage their health and wellness. These innovations also disrupt traditional health and wellness product manufacturers and redefine relationships between consumers and their care providers. This report examines new wearable products from multiple perspectives, analyzing consumer use cases for health and wellness management and care provider use cases for patient monitoring in and outside of the home. The report provides an update to the five-year global forecasts of health and wellness wearables unit sales and revenues.

Publish Date: 3Q 15

Device Ownership



“The wearables market for health and wellness is on the cusp of a significant stride forward, thanks to modern wearable technologies that provide the means to collect and manage health and wellness data in a more convenient and automated fashion,” said Harry Wang, Director, Research, Mobility and Digital Health, Parks Associates.

Contents

Dashboard

- 1.0 Report Summary**
 - 1.1 Purpose of Report
 - 1.2 Scope of Report
 - 1.3 Research Approach/Sources
- 2.0 Wearables Market and Technology Innovations**
 - 2.1 The Wearable Device Landscape: Growth and Competition
 - 2.1.1 Fitness Tracker Market
 - 2.1.2 Health Monitoring Market
 - 2.1.3 Wellness Monitoring Market
 - 2.1.4 Personal Safety Monitoring Market

Wearables for Health: Innovations and Disruptions
Table of Contents

By Harry Wang, Director, Research, Mobility and Digital Health

- 2.2 Sensor and Form Factor Innovations
 - 2.2.1 Smart Patch
 - 2.2.2 Smart Earbuds
 - 2.2.3 Smart Fabric/Clothing
- 2.3 Battery Life and Wireless Charging
 - 2.3.1 IC Designs and Battery Life
 - 2.3.2 Wireless Smart Charging
- 2.4 The Impact of the Smart Watch on the Wearables Market
- 3.0 Connected Health and Wellness Market Trends and Disruptions**
 - 3.1 Consumer Healthy Living Needs and Behaviors
 - 3.2 From Chronic Health Management to Population Health
 - 3.3 Wellness Market in Transition: Fitness, Diet, Sleep, and Stress
 - 3.4 Future Outlook
- 4.0 Market Forecast**
 - 4.1 Forecast Methodology
 - 4.2 Global Fitness Tracker Forecast
 - 4.3 Personal Networked Health Device Sales Forecast
 - 4.4 Personal Safety Monitoring Device Sales Forecast
- 5.0 Implications and Recommendations**
- 6.0 Appendix**
 - 6.1 Glossary
 - 6.2 Index of Companies
 - 6.3 Image Sources

Figures

- Companies Researched and Interviewed for This Report
- Ownership of Connected Health & Wellness Devices
- Digital Pedometer/Fitness Tracker Brand Adoption, 2013-2014
- Diabetes Management Software and Apps
- New Wearables for Wellness Monitoring
- Personal Safety Monitoring Solutions and Services
- Competing Wireless Charging Standards
- Consumer Preferred Smart Watch Activities: Owners and Intender
- Market Segmentation and Future Directions: Consumer Wearables for Health & Wellness
- Frequencies of Participating in Wellness Activities
- Difficulty in Taking Health Actions: Routinely Exercise & Consistently Eat Right
- Reasons for Having Difficulty Routinely Exercising
- Reasons for Having Difficulty Eating Right
- Frequency of Consumers' Health Information-Seeking Behaviors
- Consumer Participation in Health Services/Activities
- Monthly Health App Usage
- Use of Health Apps in Conjunction with a Connected Health or Wellness Device
- Effect of Corporate Discounts for Fitness Devices on Consumer Use of Health Apps

Wearables for Health: Innovations and Disruptions
Table of Contents

By Harry Wang, Director, Research, Mobility and Digital Health

Appeal of a Master Health App by Number of Health Apps Used Monthly
 Connected Fitness Tracker Forecast Model
 Global Forecast of Connected Fitness Tracker Unit Sales (2014-2019)
 Forecasts of Personal Networked Health Device Unit Sales in the U.S. (2014-2019)
 Forecasts of Personal Location/Safety Tracking Unit Sales in the U.S. (2014-2019)

List of Companies

A&D Medical	Medivo
Adidas	Medtronic
Alliance for Wireless Power	Melon
Allscripts	MIPS
AMC Health	Misfit
Apple	MobileHelp
ARM Holdings	Mojo Mobility
AthenaHealth	MUSE
Audicus	MySugr
Basis	National Sleep Foundation
Beddit	Netatmo
BeHealth	NeuroMetrix
BitBite	Nike
Bosch	Nonin
BREEZE	Nortek Security & Control
CarePredict	Numera
Cerner	Omron
Cityzen Sciences	OnTrack Diabetes
Clear Ear	Opternative
Cleveland Clinic	Ossia
Conversa Health	Personal Neuro Device (PND)
CUFF	Philips
CUR	Polar Electric
Dexcom	Power Matters Alliance
Energous	Qualcomm
Epic Systems	Ralph Lauren
FillIP	Redbrick Health
Fitbit	ResMed
Garmin	Samsung
Gentag	SmartLife
Glooko	SMS Audio
Google	Sony
GreatCall	SparkPeople
Healthways	Spire
Hello	SunFriend
Hexoskin	SweetSpot Diabetes Care
Ideal Life	Trax
iHealth Labs	Under Armour
Ineda Systems	UpRight
Informed Data System	V.Alrt

Wearables for Health: Innovations and Disruptions
Table of Contents

By Harry Wang, Director, Research, Mobility and Digital Health

Ingenic Semiconductor	Valencell
Intel	Validic
Intel-GE Care Innovations	Vancive Medical
Intuity Medical	Virtual Health
Jawbone	Visonic
Jenny Craig	Vital Connect
Lapka	Vivify Health
LG	Weight Watchers
Life360	WellDoc
Lively	WellFrame
Livongo Health	Wellness & Prevention
Lumo Lift	WellTok
Masimo	Wireless Power Consortium
McKesson	Withings
MediaTek	Xiaomi

Attributes	
<p>Parks Associates 15950 N. Dallas Pkwy Suite 575 Dallas TX 75248</p> <p>800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax</p> <p>parksassociates.com sales@ parksassociates.com</p>	<p>Authored by Harry Wang Executive Editors: Tricia Parks and Jennifer Kent Published by Parks Associates</p> <p>© July 2015 Parks Associates Dallas, Texas 75248</p> <p>All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.</p> <p>Printed in the United States of America.</p> <p>Disclaimer Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.</p>