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Networks in the Home: The Global Service Provider Play

By Kurt Scherf, Vice President, Principal Analyst 1Q 2008

Synopsis

As broadband and television operators ramp up enhanced bundled services offerings, in-home connectivity becomes a more critical component. This report examines the role of home networking and managed services in assisting service providers to more effectively monetize their access networks.

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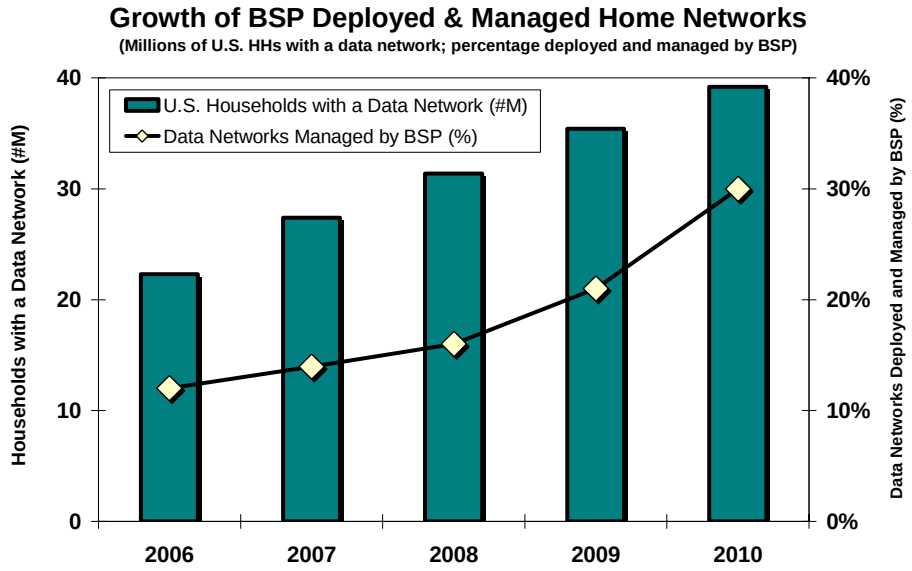
Growth of BSP Deployed & Managed Home Networks



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"As broadband and television operators in particular seek to differentiate their basic packages and offer new connectivity-related services to their product mix, the demarcation point will move farther inside the home," said Kurt Scherf, vice president and principal analyst with Parks Associates. "To account for the new services that the broadband carriers will deploy, home networking and customer premise equipment will evolve beyond basic broadband and data sharing to include new voice applications (voice-over-Wi-Fi and/or mobile-to-fixed-line-handoff services) and distributed entertainment."

Contents

The Bottom Line *is a concise, executive-level summary of the current state of the market, evolutionary path, and the implications for companies doing business in this space.*

A Parks Associates' **Resource Book** *contains a wealth of consumer survey data and company profiles—a must-have reference for product/market planning.*

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Resource Book

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