CONNECTIONS SUMMIT

Engaging Consumers: IoT and the Smart Home

JANUARY 5, 2017

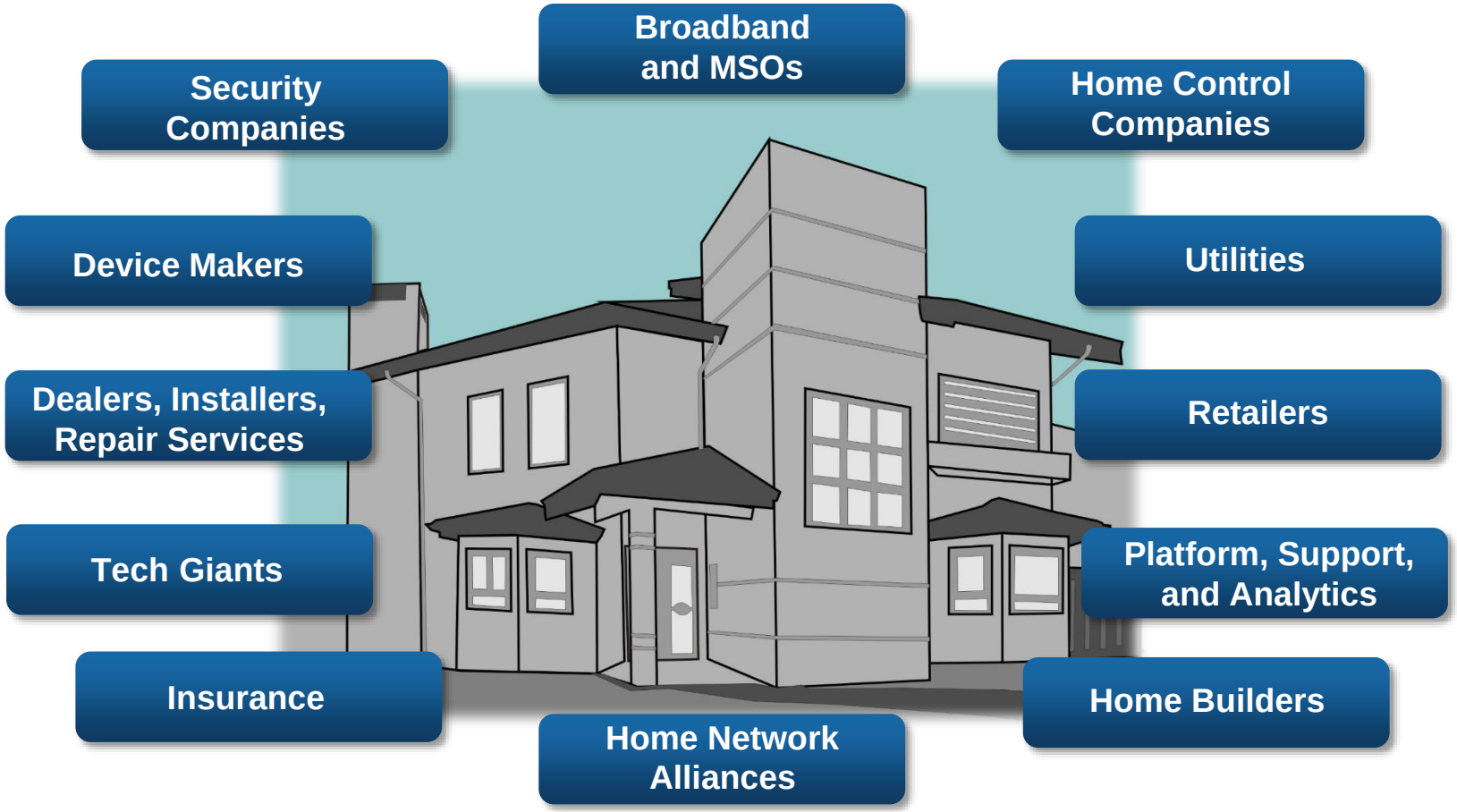
Creating New Value in the Connected Home: Integrations, Partnerships, and Privacy

HOSTED BY PARKS ASSOCIATES

#CONNSummit17 @CONN_Summit

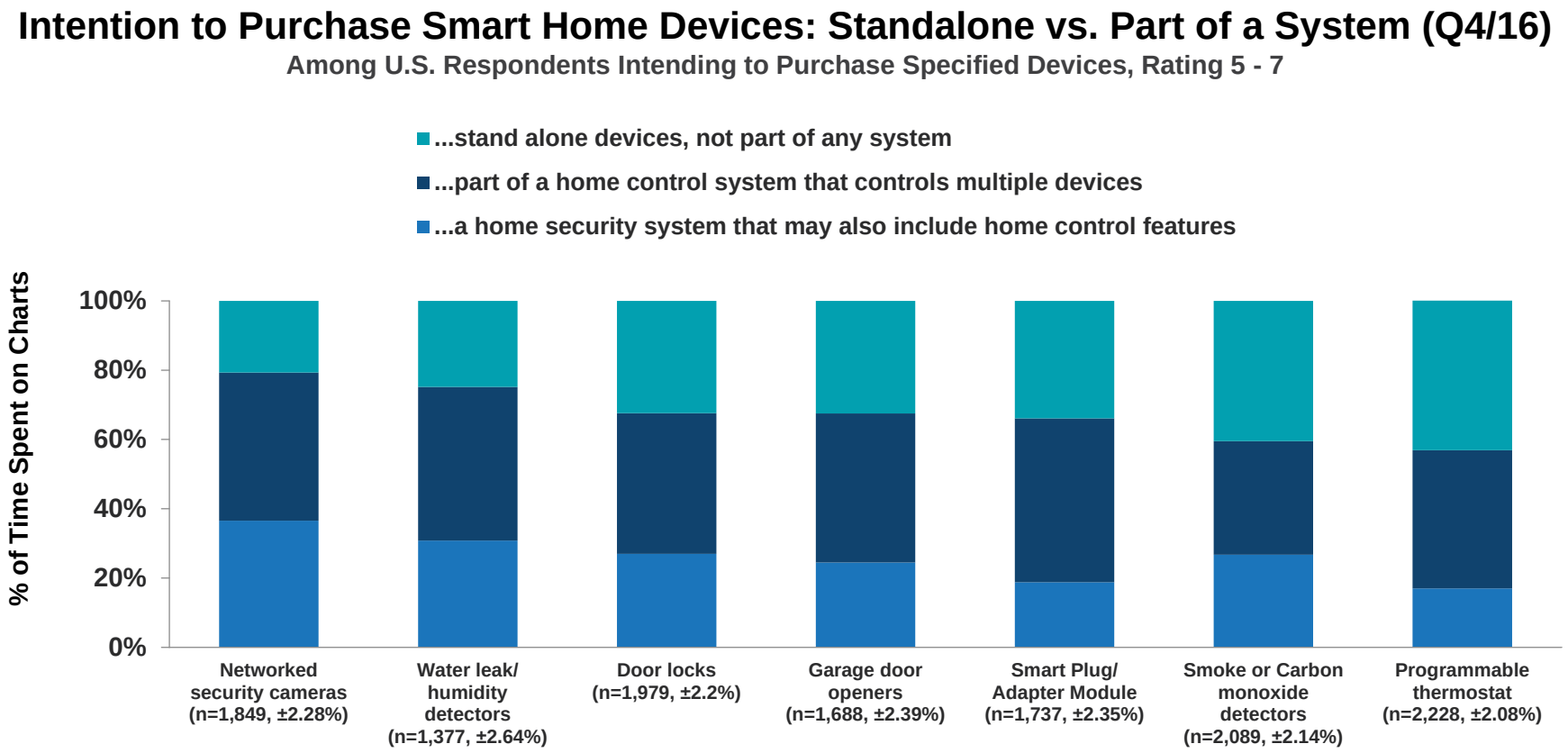
CES Consumer Technology Association

Smart Home Partnership Ecosystem



© Parks Associates

Partnerships Deliver Desired System Integrations

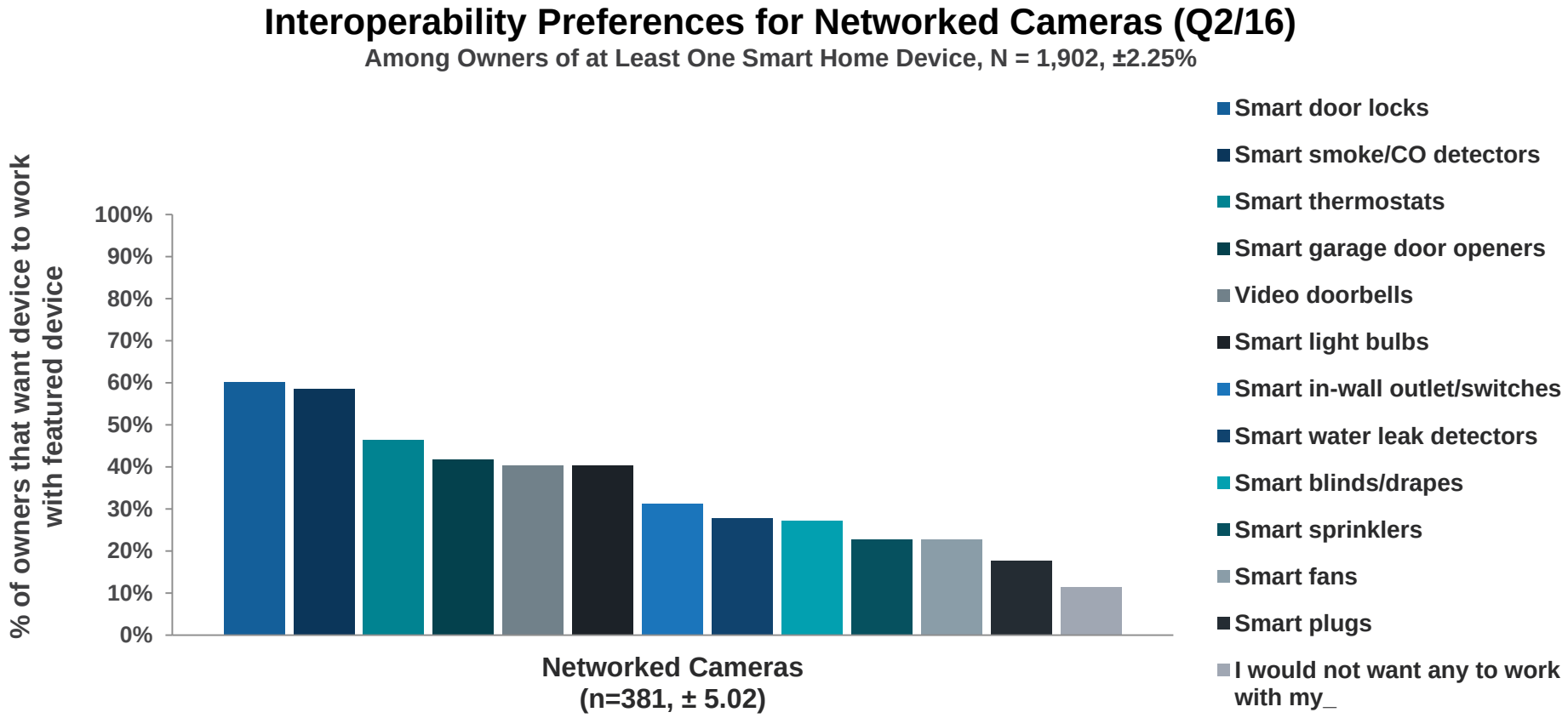


80% of purchase intenders for networked security cameras, plan for these devices to be part of security or home control systems.

60% of purchase intenders for smart smoke or carbon monoxide detectors also plan for integration with security and home control systems.

© 2016 Parks Associates

Consumers Want Devices to Work Together



60% of networked camera owners want their cameras to work with door locks.

59% want their cameras to work with their smoke detectors.

© 2016 Parks Associates

Speakers

François Girodolle
Head of European Developer Relations
Nest Labs
@nest

Asit Goel
SVP and GM, Secure Monitoring & Control / Internet of Things
NXP Semiconductors
@NXP

Daniel Herscovici
SVP & GM, Xfinity Home
Comcast
@DanHerscovici
@audioanalytic

Chris Mitchell
Founder & CEO
Audio Analytic
@audioanalytic

Matthew Pine
Vice President, Marketing
Carrier
@Carrier

Curt Schacker
SVP, Smart Home
EVRYTHNG, Inc.
@CurtSchacker
@EVRYTHNG

MODERATOR

Brad Russell
Research Analyst
Parks Associates
@bradrusselltech

PARKS ASSOCIATES

MODERATOR

Brad Russell

Research Analyst

@BradRusselltech **@ParksAssociates**

PARKS ASSOCIATES

SPEAKER

François Girodolle

Head of European Developer Relations

Nest Labs

@nest

Insurance Services

Energy Services

SPEAKER

Asit Goel

SVP and GM, Secure Monitoring & Control / Internet of Things

NXP Semiconductors

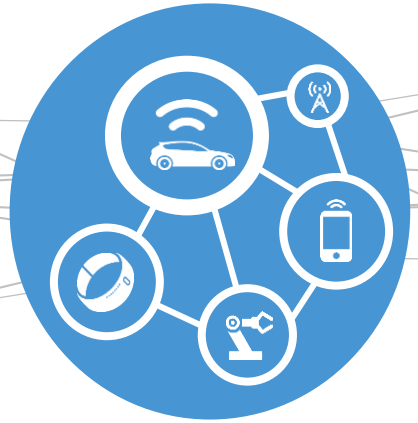
@NXP

DELIVERING COMPLETE IoT SOLUTIONS

Everything
Smart

40B+ devices with
intelligence shipped in 2020

Everything
Connected



1B+ additional consumers online,
30B+ connected devices

Everything
Secure

Potential economy savings
up to half trillion dollars

Processing | Connectivity | Security

Complete Solutions for the IoT

SECURE CONNECTIONS
FOR A SMARTER WORLD

SPEAKER

Daniel Herscovici

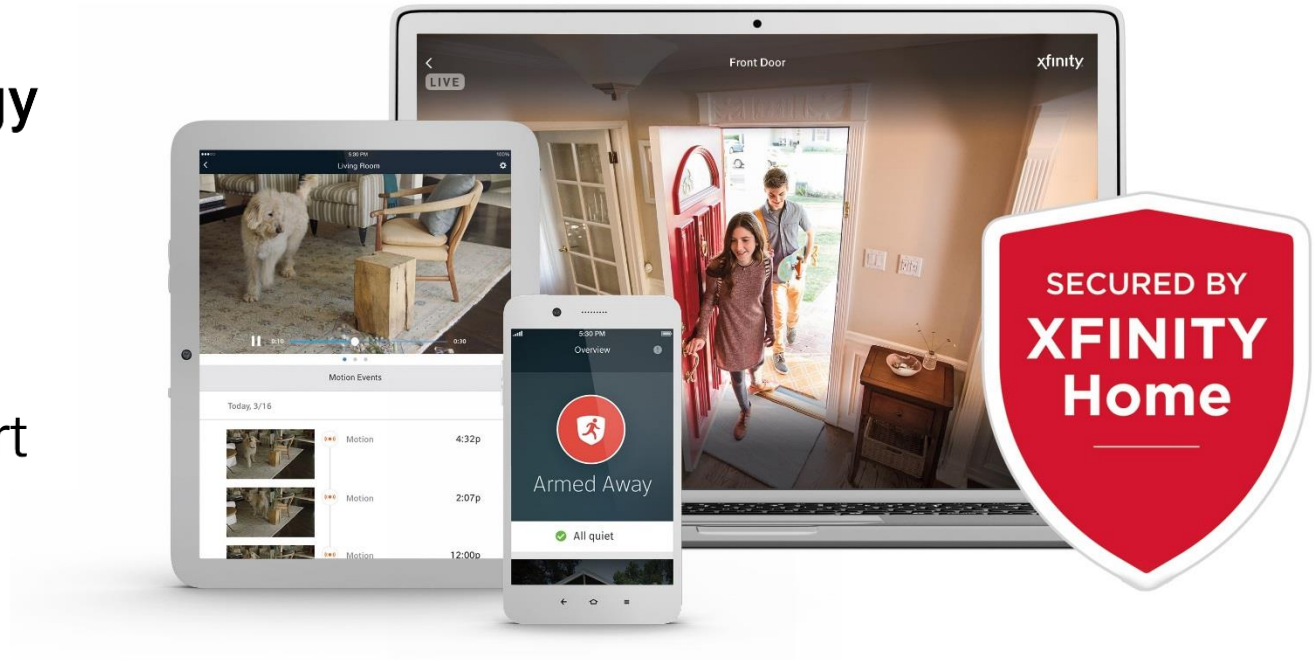
SVP & GM, Xfinity Home

Comcast

@DanHerscovici
@comcast

Xfinity Home is the next-generation home security, automation, and energy management solution from Comcast.

One platform to manage multiple connected devices that deliver the smart home experience.



XFINITY Home

SPEAKER

Chris Mitchell

Founder & CEO

Audio Analytic

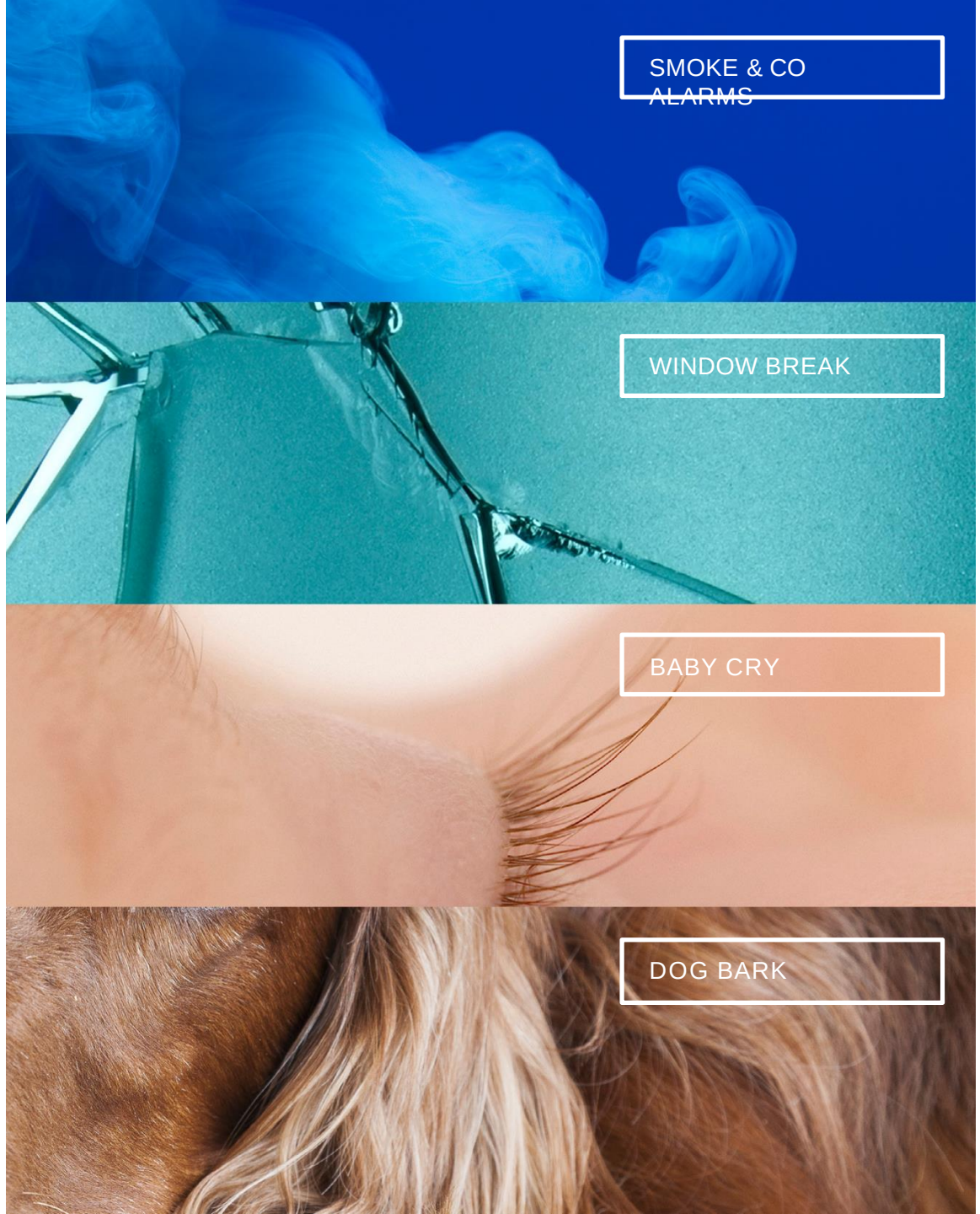
@audioanalytic

Audio Analytic - the home of sound recognition

Dr. Chris Mitchell
CEO & Founder, Audio Analytic

@audioanalytic

audio analytic



SPEAKER

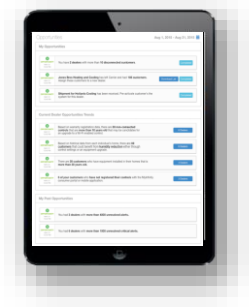
Matthew Pine

Vice President, Marketing

Carrier

@Carrier

Carrier
turn to the experts



2016

Monitoring

Real-time Status

- Product Condition
- Product Environment

Control

Software Enabled

- Feature Control
- Personalization

Optimization

More Efficient Operation

- Enhanced Operation
- Predictive Service

Autonomy

Self-Running

- Self-Coordination
- Self Diagnosis & Service

Source: 2014 Harvard Business Review

UTC Climate, Controls & Security Confidential and Proprietary Information – Not for further Distribution

SPEAKER

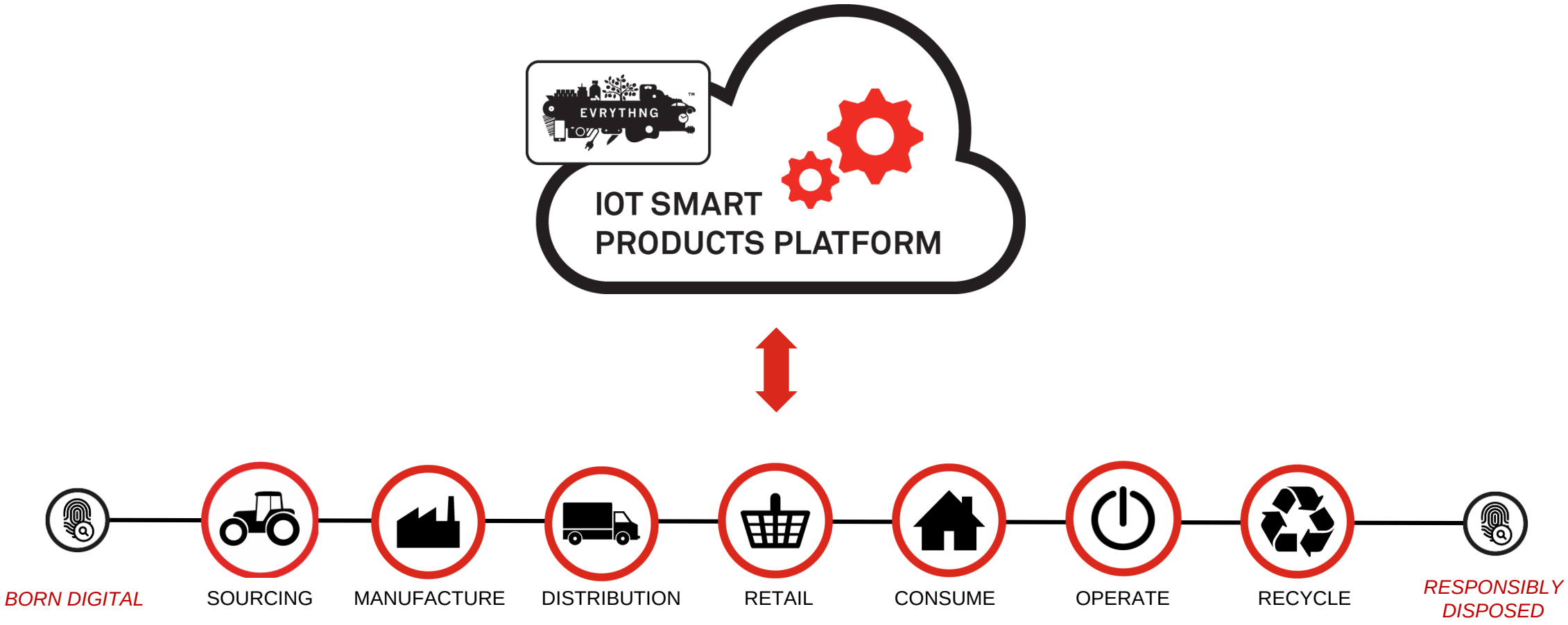
Curt Schacker

SVP, Smart Home

EVRYTHNG, Inc.

@CurtSchacker
@EVRYTHNG

EVRYTHNG offers value through the full product lifecycle



Speakers

François Girodolle
Head of European Developer Relations
Nest Labs
@nest

Asit Goel
SVP and GM, Secure Monitoring & Control / Internet of Things
NXP Semiconductors
@NXP

Daniel Herscovici
SVP & GM, Xfinity Home
Comcast
@DanHerscovici
@audioanalytic

Chris Mitchell
Founder & CEO
Audio Analytic
@audioanalytic

Matthew Pine
Vice President, Marketing
Carrier
@Carrier

Curt Schacker
SVP, Smart Home
EVRYTHNG, Inc.
@CurtSchacker
@EVRYTHNG

MODERATOR

Brad Russell
Research Analyst
Parks Associates
@bradrusselltech

PARKS ASSOCIATES