

# CONNECTIONS SUMMIT



Engaging Consumers: IoT and the Smart Home

JANUARY 5, 2017

## The Role of Connected Health Services in the Smart Home

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#CONNSummit17

@CONN\_Summit



Consumer  
Technology  
Association™

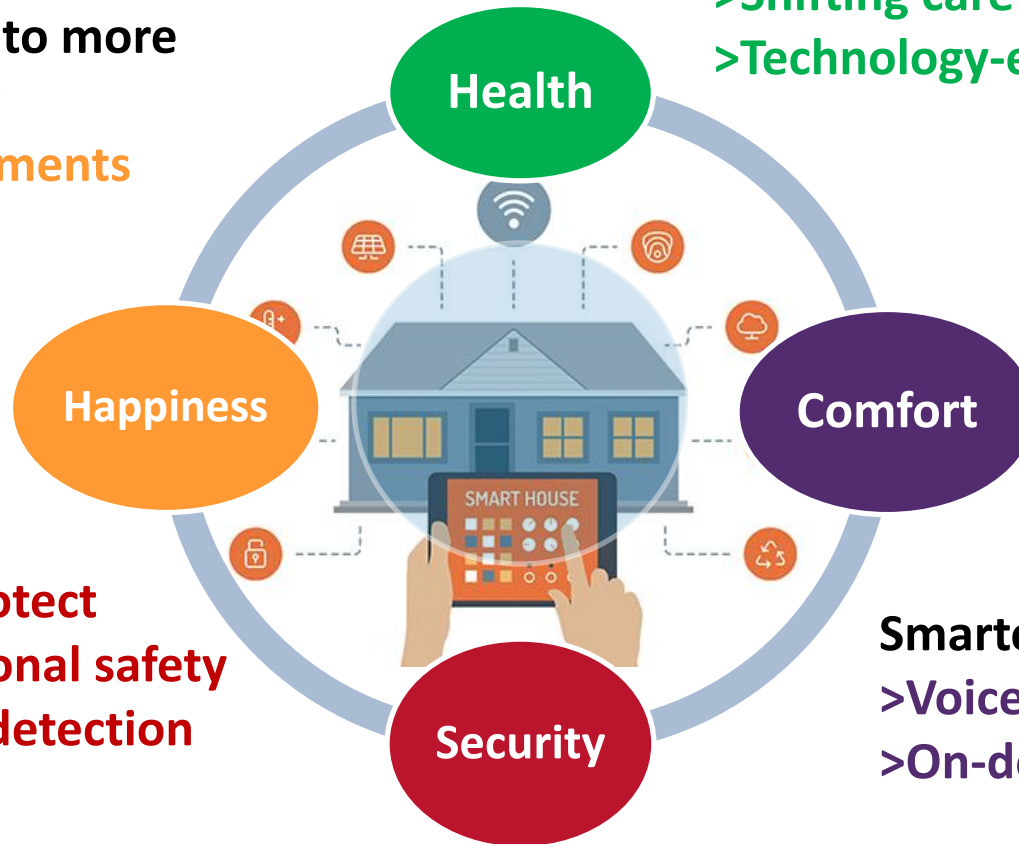
# Connected Home for Connected Living

A connected family leads to more joy and higher life quality

>Easier sharing of life moments increases family bonding

More personal security

>Smart home sensors protect property security & personal safety  
>Personal security from detection to prevention



More health services to the home

>Shifting care model: e.g., hospital @ home  
>Technology-enabled care services: e.g., telehealth

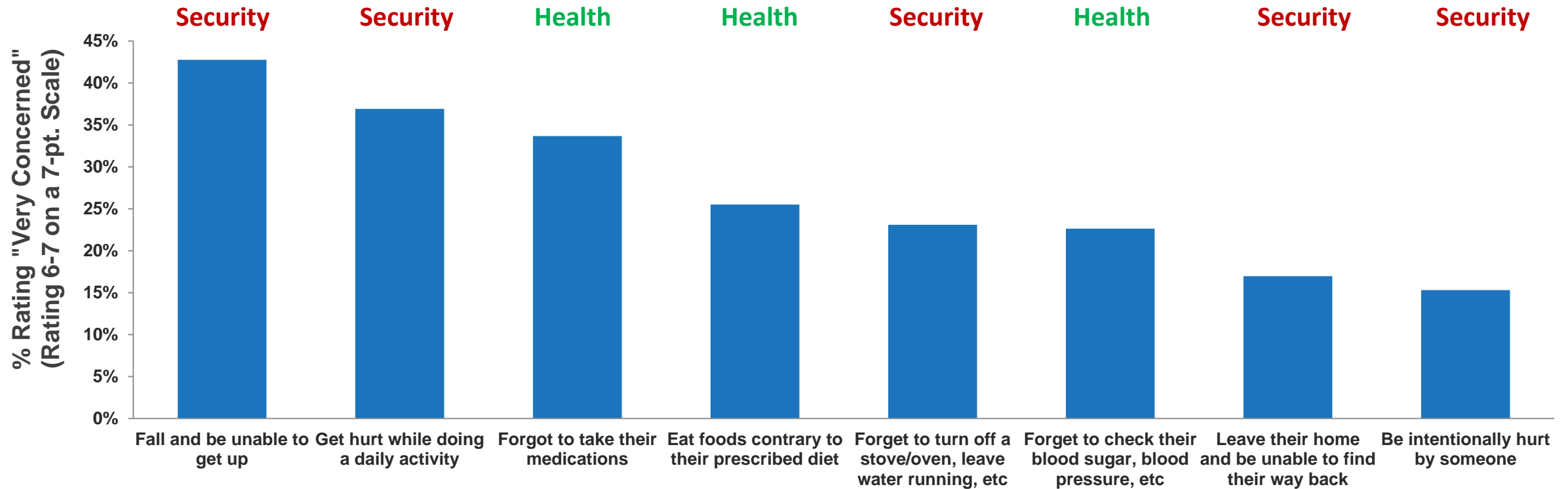
Smarter & more convenient daily living

>Voice UI/machine learning: Alexa  
>On-demand services: e.g., grocery delivery

# Security and Health Are Caregiver Concerns

## Areas of High Caregiver Concern (Q3/15)

Among Current and Future Caregivers in the U.S., n = 1,078, ±2.98%



"Q4325. How concerned are you about the following?"

| Source: American Broadband Households and Their Technologies Q3 2015 | N=10,000, ±0.98% | © 2016 Parks Associates

# Speakers



## Liat Ben-Zur

SVP and Digital Technology Leader

**Philips**

@LiatBenZur

@Philips



## Terry Duesterhoeft

President and CEO

**A&D Medical**

@AandDCompanyCEO

@AandDMedical



## Lainie Muller

Director, Wellness

**Alarm.com**

@lainiemuller

@AlarmDotCom



## Kian Saneii

Founder and CEO

**Independa**

@ksaneii

@Independa



## Wolf Shlagman

CEO, Founder & Chief Angel

**Care Angel**

@WolfShlagman

@mycareangel

## MODERATOR



## Harry Wang

Senior Director of Research

**Parks Associates**

@HarryatParks



## SPEAKER

# Liat Ben-Zur

SVP and Digital Technology Leader

Philips

@LiatBenZur

@Philips

## Liat Ben-Zur

Senior Vice President,  
Connected Digital Platforms  
and Propositions

Expert in:

- IoT
- Mobile
- Wireless
- Cloud technologies

Rising Stars of Wireless in 2014  
by *Fierce Wireless*



@LiatBenZur





## **SPEAKER**

# **Terry Duesterhoeft**

**President and CEO  
A&D Medical**

**@AandDCompanyCEO  
@AandDMedical**

**40 YEARS**

Of expertise in advanced analog-to-digital and digital-to-analog conversion

**GLOBAL**

Products designed to meet global requirements

**LEADING**

Retailers & professionals trust our products

## Company Overview:

World-class producer of advanced measuring, monitoring, controlling and testing instruments

### MEDICAL

#### Consumer & Professional

Leading manufacturer of a wide range of highly-accurate biometric sensors



Broad portfolio of connected products; building an ecosystem to increase compliance and improve outcomes



**AND**  
A&D Company, Limited

### INDUSTRIAL

#### Precision Measurement & Test

A wide range of precision measurement products, ranging from electronic balances, digital scales, and data acquisition to innovative solutions for in-motion weighing and inspection







## **SPEAKER**

**Lainie Muller**

Director, Wellness  
**Alarm.com**

**@lainiemuller**  
**@AlarmDotCom**

# COMPREHENSIVE Smart Home Solutions



# UNIFIED Customer Experience





## **SPEAKER**

# **Kian Saneii**

**Founder and CEO**

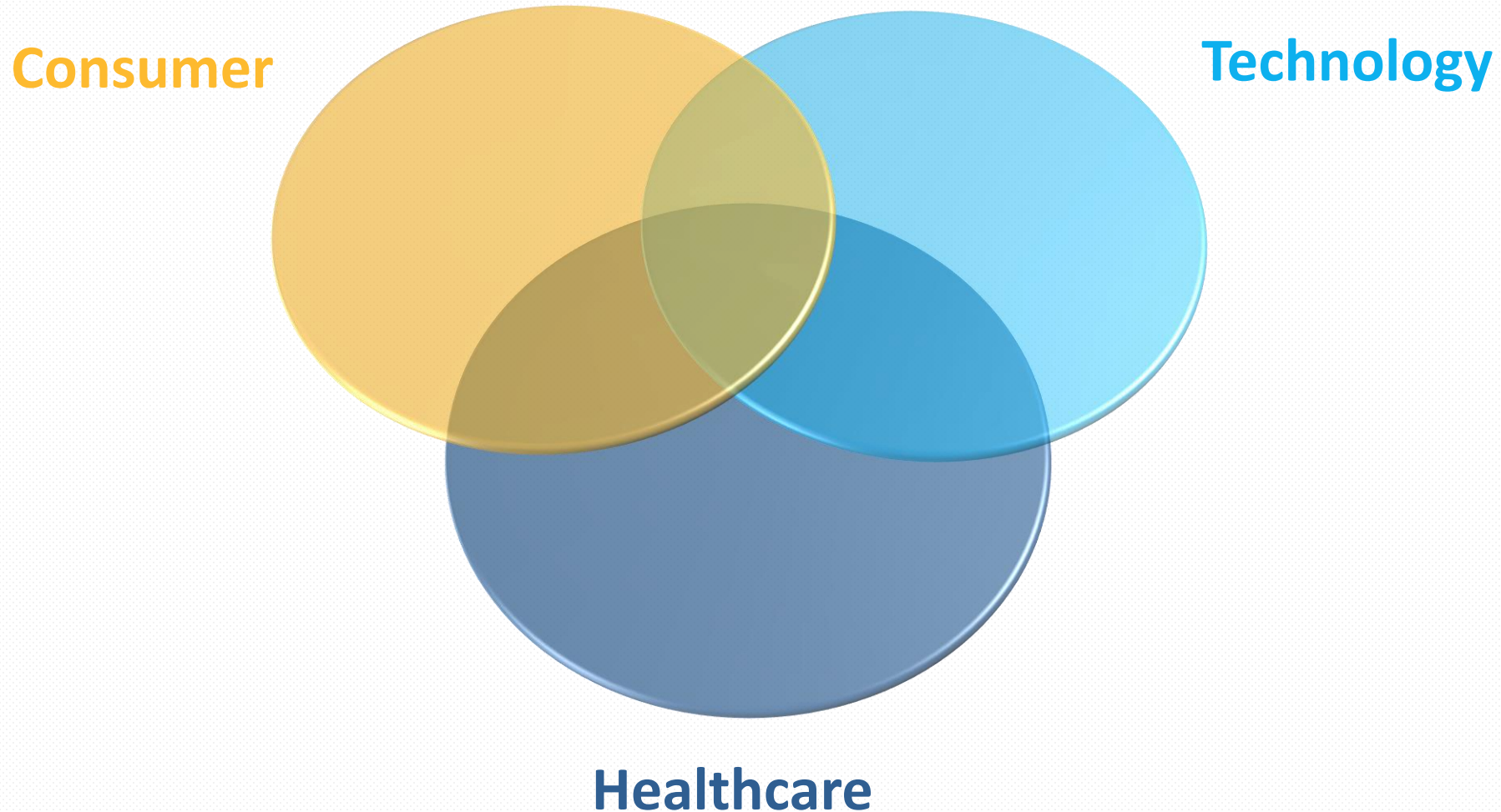
**Independa**

**@ksaneii**

**@Independa**

# THE FUTURE OF HEALTHCARE

Integrated Remote Engagement and Care





## SPEAKER

# Wolf Shlagman

CEO, Founder & Chief Angel  
Care Angel

**@WolfShlagman**  
**@mycareangel**

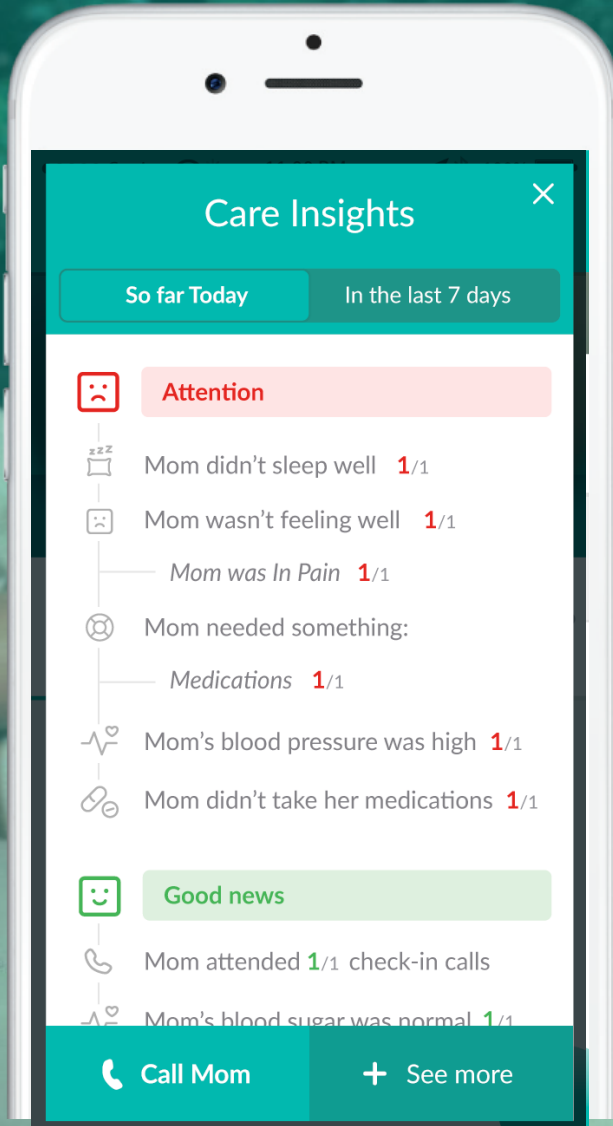
# GLOBAL CRISIS

“

**TWO-THIRDS OF THE PEOPLE  
WHO HAVE EVER LIVED PAST  
65 IN THE HISTORY OF THE  
WORLD ARE ALIVE TODAY.  
LONGEVITY IS TRULY  
HUMANITY'S NEW FRONTIER.**

**FIVE COURSE CORRECTIONS FOR A BETTER  
FUTURE OF AGING  
BY KEN DYCHTWARD**

”



Good Morning Dorothy, its time for your check-in. I have a message from your daughter. Hi mom, I wish you have a great day. Luv u.

Lets begin, How do you feel?

I feel terrible

Sorry to hear that, Did you take your medications?

No, I ran out.

I will let someone know. What is your blood pressure?

145 over 95

You said you are in pain, ran out of meds and your BP is high.

Do you want me to connect you to your Care Circle & call Rose or Blanche? Or your Doctor?

echo dot



Powered By  
CareAngel

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## Reception Sponsor

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THURSDAY – JAN 5, 5:30 P.M.

# Sponsors

## Reception

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## Program Guide

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SmartHome™

## Event

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## Platinum

Internet of Things Consortium

