



## **Arrayent Announces New EcoAdaptors for Amazon Echo/Alexa, Google Home, IFTTT and More**

### ***Demonstrates Interoperability with Connected Products like Febreze Home™ at CES 2017***

**REDWOOD CITY, CA**—January 5, 2017—[Arrayent Inc.](#), the consumer IoT platform chosen by trusted brands, today announced new additions to its **EcoAdaptor™** service, which provides interoperability between connected products and key ecosystems.

New EcoAdaptors were announced for Amazon Echo/Alexa, Amazon DRS (Dash), Google Home, IFTTT, WeChat, and Salesforce. These join the first Arrayent EcoAdaptor that provided interoperability with the Nest Learning Thermostat, Nest Protect smoke and CO detector, and is Works with Nest certified.

The Arrayent EcoAdaptor service provides consumer product manufacturers with an ‘out of the box’ interface that enables them to enhance their product’s user experience and value through compatibility with other connected products and services. At the same time, Arrayent reduces manufacturers’ time-to-deployment and expedites the certification processes with third-party ecosystems in a secure and scalable way.

“Connectivity and compatibility between products needs to be the norm,” said Cyril Brignone, CEO of Arrayent. “When connected products are able to work together seamlessly, that’s when the smart home will finally meet its great promise. That’s when it will ‘cross the chasm’ and explode into the mainstream.”

#### **Arrayent Demonstrates EcoAdaptor Solutions at CES 2017**

Arrayent is featuring its EcoAdaptor service at this week’s big consumer tech event, **CES 2017**, in [booth #40746](#) Level 2, Halls A-D at the Sands Expo Center in Las Vegas. Arrayent is showing live product demos, including new products, and hosting those from some key customer brands like Febreze Home™. The Febreze Home demonstration shows compatibility with multiple ecosystems that work together to enhance the user experience of managing air freshness, controlling odors at home, and more.

Arrayent has helped global consumer brands launch over 65 connected home products on five continents in the areas of home appliances, lighting systems, access control and HVAC/water control. The **Arrayent Connect™ IoT Cloud Platform** enables consumer product brands to remotely monitor, manage, control, acquire data from connected products and interoperate with other products and services. The platform creates a virtualized device in

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the cloud for each connected physical device, enabling over-the-air device firmware updates, alerts and notifications, data insights from devices in the field, and compatibility with other IoT ecosystems. Arrayent also helps major brands accelerate connected consumer products programs with an average time from idea to on-the-shelf being just six months.

For technical information on Arrayent EcoAdaptors, visit: <http://developer.arrayent.com>

### **ABOUT ARRAYENT INC.**

[Global consumer products companies](#) choose the [Arrayent IoT Platform](#) to enable their brands to manage, control and monitor connected products, delivering a better experience to consumers. Arrayent provides these capabilities to leading brands, such as Whirlpool, Febreze Home™, Pentair, OSRAM Sylvania, Maytag Commercial Laundry®, LiftMaster, Schumacher, Salus, Braeburn, and Chamberlain, among many others. Arrayent has been recognized by [leading industry analysts](#) as a ‘cool vendor,’ ‘innovator,’ ‘vendor to watch’ and was named 2016 ‘[Consumer IoT Enabling Company of the Year.](#)’ Go to [arrayent.com](http://arrayent.com) for more info. Follow Arrayent on Twitter at [@Arrayent](#) or on [LinkedIn](#).

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