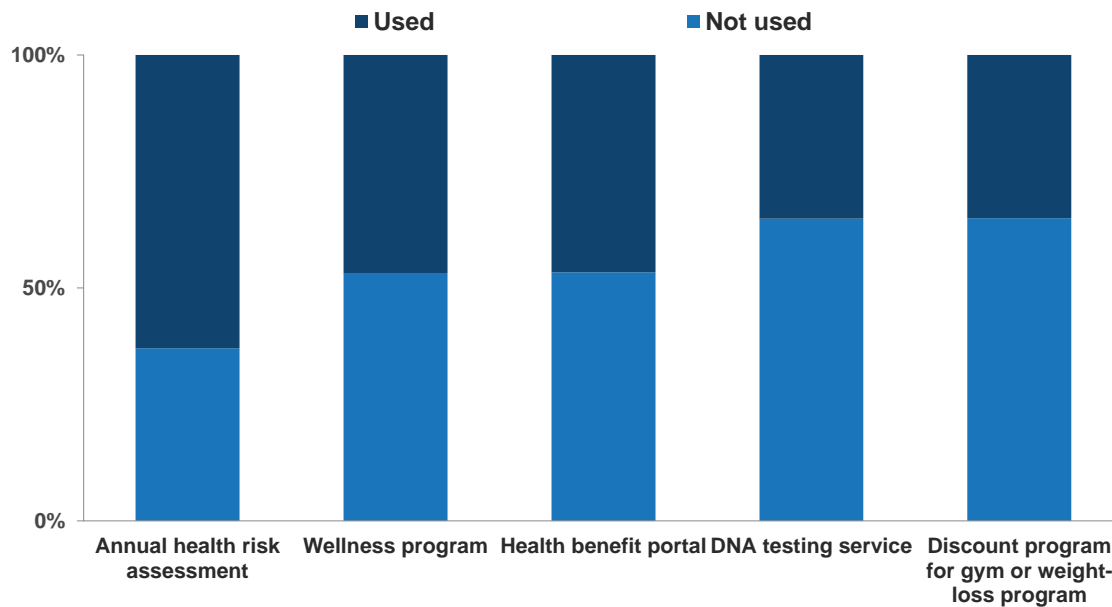


Use of Health Programs Offered by Employer

U.S. Broadband Households Offered Specified Health Programs by Their Employer



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SYNOPSIS

360 View: Empowering Healthcare Consumers examines consumer needs, behaviors, and preferences in healthcare engagement and technology. It presents an overview of consumer health status and chronic condition management, analyzing consumers' adoption and usage of digital health devices and applications. The research includes a deep dive into the unique needs of diabetic patients and family caregivers, who are expected to make up an increasingly large percentage of the market over the coming years.

ANALYST INSIGHT

“Americans continue to face health challenges, even as the insured population steadily grows. Improvements in IoT technologies have brought new service offerings to health consumers, while app developers continue to refine their solutions to fit the needs of individual populations. The empowered healthcare consumer is one who takes charge of their health status, engaging with services and technologies in a way that suits their needs and lifestyle.”

— Harry Wang, *Senior Research Director*, Parks Associates

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ANALYTICS**

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