

Synopsis

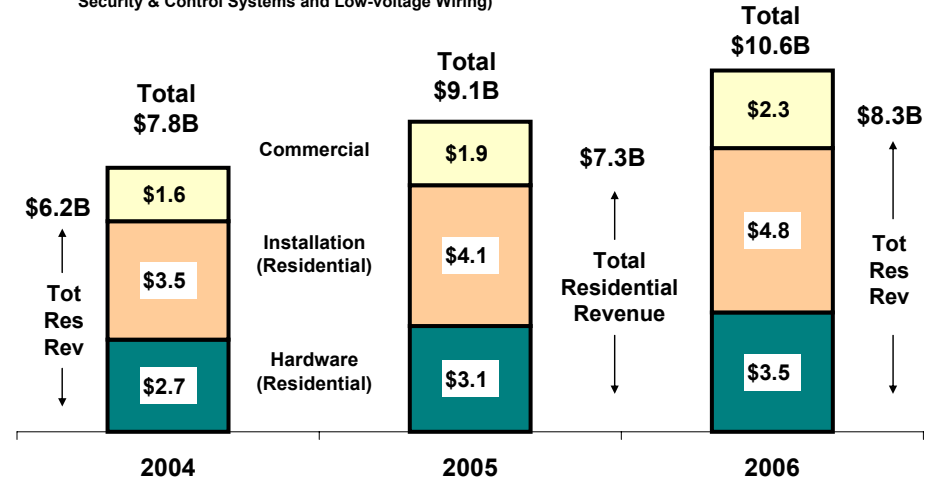
This report reports and analyzes responses from installing dealers/integrators about their 2005 sales of high-end A/V products in order to determine the overall market size, the top brands installed, and the breakdown of sales of major audio components. The reports also includes data and analysis on their sales of both pre-packaged multiroom audio systems and control panels used for A/V systems as well as dealers' attitudes toward the business climate in 2005 vs. 2004 and their expectations for 2006.

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Revenues for the Installing Dealer Channel

Installing Dealer* Channel Revenues

(Includes Multiroom Audio & Home Theater Components, Security & Control Systems and Low-voltage Wiring)



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*Among Dealers Selling into Residential Markets

"Overall sales through the installing dealer channel reached \$7.3 billion in 2005, driven by a robust market for multiroom audio and home theater systems," said Bill Ablondi, director, home systems for Parks Associates. "Multiroom audio exceeded our 4Q05 estimates by nearly 9% as more new home buyers opted to include these systems in their homes. Home theater sales beat expectations by about 8%."

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Attributes

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