

By Brad Russell, Research Director, Connected Home, Parks Associates

Synopsis	Artificial Intelligence
<p>It is widely acknowledged that the real value from the Internet of Things will be derived from data. Data analytics firms across all vertical markets in the connected home are providing solutions to help companies extract value from data. This report highlights different approaches, AI technologies being implemented, and the associated challenges. It also covers applications that are providing value and company profiles of leading data analytics firms.</p>	<div style="text-align: center;"> <p>Prediction</p> <p>AI: Simulating Human Intelligence</p> </div>
<p>Publish Date: 4Q 18</p>	<p>“Applications of artificial intelligence are actively deployed in-market from the most innovative firms in their product categories. Market leaders, both legacy players and startups with leading edge IP, understand the immense potential of AI to improve the user experience, personalize features, predict and automate preferable actions, protect and manage the home network, and reduce false alerts and unnecessary notifications,” said Brad Russell, Research Director, Connected Home, Parks Associates.</p>
Contents	
	<ul style="list-style-type: none"> 1.0 Report Summary <ul style="list-style-type: none"> 1.1 Purpose of Report 1.2 Key Burning Questions Addressed by this Research 1.3 Research Approach/Sources 2.0 Beyond Connected to a Smarter Home <ul style="list-style-type: none"> 2.1 Forms of Artificial Intelligence 2.2 Voice and NLP Drive Growth in the Smart Home 2.3 Data Sources 3.0 Value Chain of Artificial Intelligence Tools <ul style="list-style-type: none"> 3.1 Public Clouds and AI Development Tools 3.2 Software-as-a-Service/AI-as-a-Service Solutions 4.0 AI Applications in Smart Home Vertical Markets <ul style="list-style-type: none"> 4.1 Professional and Self-monitored Security

TABLE OF CONTENTS

	<ul style="list-style-type: none"> 4.1.1 Video Analytics 4.1.2 Audio Analytics 4.1.3 Anomalous Security Behavior 4.1.4 Challenges and Evolution 4.2 Smart Home Automation <ul style="list-style-type: none"> 4.2.1 Predictive and Personalized Automation 4.2.2 Predictive Maintenance 4.2.3 Challenges and Evolution 4.3 Digital Health <ul style="list-style-type: none"> 4.3.1 Remote Patient Management and Virtual Care 4.3.2 Independent Living 4.3.3 Chronic Disease Management 4.3.4 Challenges and Evolution 4.4 Energy and Water Management <ul style="list-style-type: none"> 4.4.1 Learning Thermostats 4.4.2 Home Energy and Water Disaggregation 4.4.3 Appliance Fault Detection and Fire Hazards 4.4.4 Challenges and Evolution 4.5 Secure Networking <ul style="list-style-type: none"> 4.5.1 AI for Device Identification 4.5.2 AI for Endpoint and Network Security 4.5.3 AI for Parental Controls 4.5.4 Challenges and Evolution 5.0 Implications and Recommendations 6.0 Appendix <ul style="list-style-type: none"> 6.1 Glossary 6.2 Index 6.3 Image Sources
Figures	<ul style="list-style-type: none"> Simplified Architecture for NLP System Voice-first Ecosystem Smart Speaker Penetration of U.S. Broadband Households Smart Speaker Ownership by Brand Smart Speaker Ownership by Model Importance of Smart Home Device Purchase Considerations Data Sources for AI Applications AI Stack in the Public Cloud AI Development Tools Forecast of Annual Revenue for Professionally Monitored Security (2018 – 2022) Company Profile - IntelliVision Appeal of Home and Personal Security Use Cases Forecast - New Smart Home Controller Revenue by Channel (2017 – 2022) DIKW Model of Data Value Extraction Company Profile – Vivint Smart Home Company Profile – People Power Company Trends in Consumer Health Concerns Number of Connected Health Devices Owned Company Profile – Care Innovations

TABLE OF CONTENTS

	<p>Helpfulness of Energy Information Company Profile – Bidgely Consumer Concerns about Hacking of Smart Products Company Profile – Cujo AI</p>																																																																						
List of Companies	<table border="0"> <tr> <td>Accord.net</td> <td>Leeo</td> </tr> <tr> <td>Alarm.com</td> <td>LG</td> </tr> <tr> <td>Alexa</td> <td>LifePod</td> </tr> <tr> <td>Amazon</td> <td>Lighthouse</td> </tr> <tr> <td>Amazon Alexa</td> <td>MediaTek</td> </tr> <tr> <td>Amazon Web Services</td> <td>Medtronic</td> </tr> <tr> <td>Amberella</td> <td>Microsoft</td> </tr> <tr> <td>Apache Spark</td> <td>Microsoft Azure</td> </tr> <tr> <td>Apple</td> <td>Mindmeld</td> </tr> <tr> <td>Arlo</td> <td>mnuo</td> </tr> <tr> <td>Audio Analytic</td> <td>National Monitoring Center</td> </tr> <tr> <td>Ayla Networks</td> <td>Neon</td> </tr> <tr> <td>Bidgely</td> <td>Nest</td> </tr> <tr> <td>Bitdefender</td> <td>Netatmo</td> </tr> <tr> <td>C3 IoT</td> <td>Neura</td> </tr> <tr> <td>Caffe</td> <td>Norton</td> </tr> <tr> <td>Care Innovations</td> <td>Nuance</td> </tr> <tr> <td>Centrica</td> <td>NXP Semiconductor</td> </tr> <tr> <td>Comcast Xfinity</td> <td>OpenNN</td> </tr> <tr> <td>Cujo</td> <td>Particle.io</td> </tr> <tr> <td>Disney Circle</td> <td>People Power Company</td> </tr> <tr> <td>Dojo by Bullguard</td> <td>Philips</td> </tr> <tr> <td>DSP Group</td> <td>Prodea/Arrayent</td> </tr> <tr> <td>Ecobee</td> <td>Qualcomm</td> </tr> <tr> <td>Flare</td> <td>Ring</td> </tr> <tr> <td>F-Secure</td> <td>Samsung</td> </tr> <tr> <td>Google</td> <td>Sensory</td> </tr> <tr> <td>Grid4C</td> <td>Sonos</td> </tr> <tr> <td>H2O.ai</td> <td>Torch</td> </tr> <tr> <td>IBM Watson</td> <td>Veles</td> </tr> <tr> <td>IBM Watson Health</td> <td>Vivify Health</td> </tr> <tr> <td>IC Realtime</td> <td>Vivint</td> </tr> <tr> <td>IntelliVision</td> <td>Voicebox</td> </tr> <tr> <td>I-ViewNow</td> <td>Whisker Labs</td> </tr> <tr> <td>Kidde</td> <td>Xively</td> </tr> </table>	Accord.net	Leeo	Alarm.com	LG	Alexa	LifePod	Amazon	Lighthouse	Amazon Alexa	MediaTek	Amazon Web Services	Medtronic	Amberella	Microsoft	Apache Spark	Microsoft Azure	Apple	Mindmeld	Arlo	mnuo	Audio Analytic	National Monitoring Center	Ayla Networks	Neon	Bidgely	Nest	Bitdefender	Netatmo	C3 IoT	Neura	Caffe	Norton	Care Innovations	Nuance	Centrica	NXP Semiconductor	Comcast Xfinity	OpenNN	Cujo	Particle.io	Disney Circle	People Power Company	Dojo by Bullguard	Philips	DSP Group	Prodea/Arrayent	Ecobee	Qualcomm	Flare	Ring	F-Secure	Samsung	Google	Sensory	Grid4C	Sonos	H2O.ai	Torch	IBM Watson	Veles	IBM Watson Health	Vivify Health	IC Realtime	Vivint	IntelliVision	Voicebox	I-ViewNow	Whisker Labs	Kidde	Xively
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TABLE OF CONTENTS

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