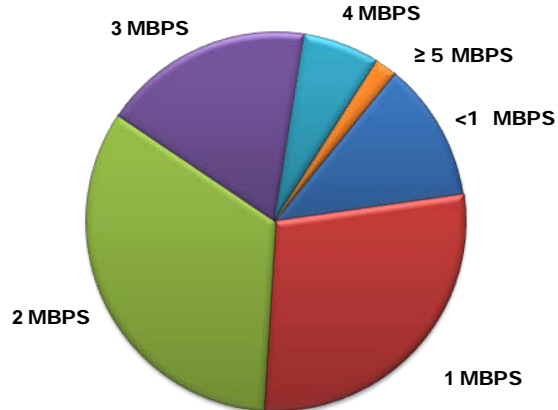


Synopsis **Measured Broadband Speed**

This report analyzes the North American market for consumer broadband services, including adoption, provider activities, regulatory issues, technologies, and market trends. It examines the growth of broadband and the market forces shaping the industry future. The report explores global trends and the impact of wireless broadband on the fixed-line broadband market. It includes subscriber forecasts for North America and the world through 2016.

United States: Internet Speed

(Broadband Households)



Source: *Broadband Services: Global Outlook (3rd Edition) – North America*
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“Broadband is a key enabling technology for the growth of the connected home and is a fundamental component of bundled services for operators,” said Brett Sappington, director, research, Parks Associates. “Broadband penetration and speeds are increasing in all parts of the world, and service providers are eager to capture the best opportunities for revenue and market share. As penetration increases, however, new challenges have arisen that require new business models, services, and subscriber strategies.”

Contents

The Bottom Line

- 1.0 Report Summary**
 - 1.1 Purpose and Scope of Report
 - 1.2 Data Sources
 - 1.3 Definition of Global Regions
- 2.0 State of the Market**
 - 2.1 Overview
 - 2.2 North America
 - 2.2.1 United States
 - 2.2.2 Canada
- 3.0 Market Trends**
 - 3.1 The Evolution of Broadband Regulations
 - 3.2 Broadband Service Trends
 - 3.3 Wireless Broadband Services
- 4.0 Forecasts**
 - 4.1 Global Broadband Services Forecast
- 5.0 Glossary**
 - 5.1 Glossary of Terms

Figures	
	<p>Companies Interviewed</p> <p>Global Forecast Regions</p> <p>Worldwide Broadband Households: 2011</p> <p>Worldwide Share of Broadband Households: 2011</p> <p>Average Measured Connection Speed by Country/Region</p> <p>United States: Types of Broadband Access</p> <p>United States: Internet Speed</p> <p>United States: Comparison of Actual to Advertised Broadband Speeds</p> <p>United States: Consumer Electronics Ownership / Usage</p> <p>United States: Future Purchase Intention</p> <p>United States: Digital Media Usage</p> <p>United States: Important Video Sources</p> <p>Broadband Service Data Caps for U.S. Operators</p> <p>Broadband Subscriber Growth Rates for U.S. Operators</p> <p>U.S. Service Provider Subscriber Figures</p> <p> Broadband Subscriber Growth Rates for Canadian Operators</p> <p>Canadian Service Provider Subscriber Figures</p> <p>Stages of Broadband Regulatory Evolution</p> <p>Service Providers' 3G+/4G Network Deployment Plans</p> <p>Broadband Services Forecast Methodology</p> <p>North America Broadband Household Forecast: 2010-2016</p> <p>Global Internet Household Forecast By Region: 2010-2016</p> <p>Global Broadband Household Forecast by Region: 2010-2016</p> <p>Rest-of-World Broadband Household Forecast by Region: 2010-2016</p> <p>Worldwide Share of Broadband Homes: 2016</p>

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<p>Parks Associates 15950 N Dallas Expwy, Suite 575 Dallas TX 75248</p> <p>800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax</p> <p>parksassociates.com sales@ parksassociates.com</p>	<p>Authored by Brett Sappington Executive Editor: Tricia Parks Published by Parks Associates</p> <p>© January 2012 Parks Associates Dallas, Texas 75248</p> <p>All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.</p> <p>Printed in the United States of America.</p> <p>Disclaimer Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.</p>