

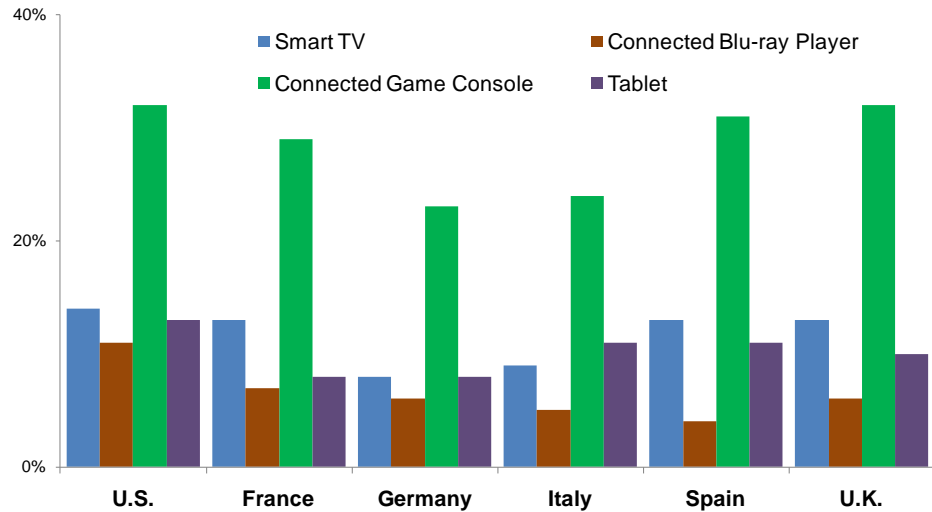
**Synopsis**

This report examines the worldwide IP video entertainment space, focusing on diverse business factors, including consumer online video habits and consumption patterns; innovative delivery and monetization models; and shifting roles for existing and emerging industry players. The report also offers industry recommendations and forecasts for online streaming video revenues over the next five years.

**Connected CE Devices**

**Active Connected CE Devices**

(Broadband households in the U.S. and Western Europe)



Sources: *Consumer Decision Process* (U.S.); *Connected Consumer in Europe*  
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"The competitive content delivery field is shifting," said Tricia Parks, CEO, Parks Associates. "Increased content options for Internet video are shuffling the playing field, bringing pay-TV operators into direct competition with over-the-top content providers, ISPs, telcos and consumer electronics OEMs."

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## Online Video & Internet TV Services: Global Outlook

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