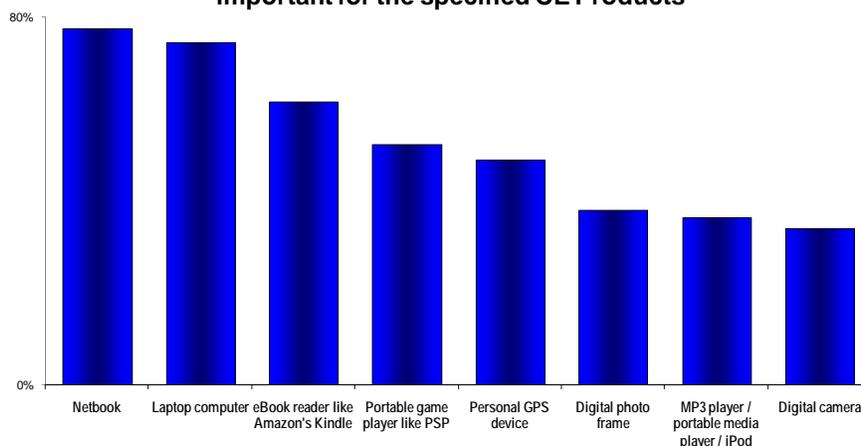


Synopsis

This report analyzes the emerging market for mobile Internet devices (MIDs). It covers e-book readers, portable media players, iPad, digital photo frames, PNDs, PDAs, and digital cameras. The report explores each device group's feature trends, content options, and distribution channels. It also includes discussion on the role of the mobile carrier and related business models. The report concludes with a five-year outlook of MID sales and the analyst's view of its role in consumers' digital life.

Interest in Wireless Connectivity on Portable Platforms

Consumers who consider Wireless Connectivity to be very important for the specified CE Products



Source: *Mobile Convergence: Platforms, Applications & Services Survey*
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"CE manufacturers are betting on network connectivity to revitalize their product line and drive new revenue growth. Mobile carriers are searching for new device categories to cross-sell and up-sell mobile data services. Consumers increasingly appreciate the 'anywhere, anytime' experience," said Harry Wang, Director of Health and Mobile Product Research at Parks Associates. "The time is right to bring wireless/mobile connectivity to new generation consumer electronics."

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Mobile Internet Devices: Uptake and Trends

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