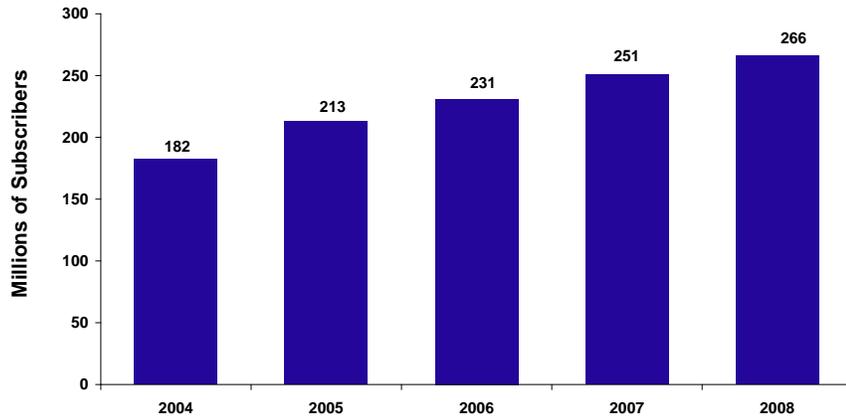


Synopsis

This report analyzes the trends and changes in the global mobile market by examining carrier subscriber and operational data as well as their growth strategies. It also tracks carriers' investment in mobile network infrastructure and analyzes their position relative to other players in the rapidly changing mobile ecosystem.

U.S. Mobile Subscriber Growth (2004-2008)

U.S. Mobile Service Subscribers (2004-2008)



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Mobile carriers continue to adjust as revenues shift from voice to data and more advanced mobile devices find their way onto carriers' networks. "There are many exciting growth opportunities ahead in the mobile world," said Harry Wang, Director of Health and Mobile Product Research with Parks Associates. However, mobile carriers must prepare to embrace a more diverse and competitive operating environment and rely more on their strategic partners to deploy applications and services, according to Wang. "Mobile carriers must adapt in order to better monetize their key assets – their networks and billing relationships with millions of end users."

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Carrier Handset Trends and Strategies
Mobile Carrier Retail Hardware and Activation Partners
Connected Mobile Devices

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