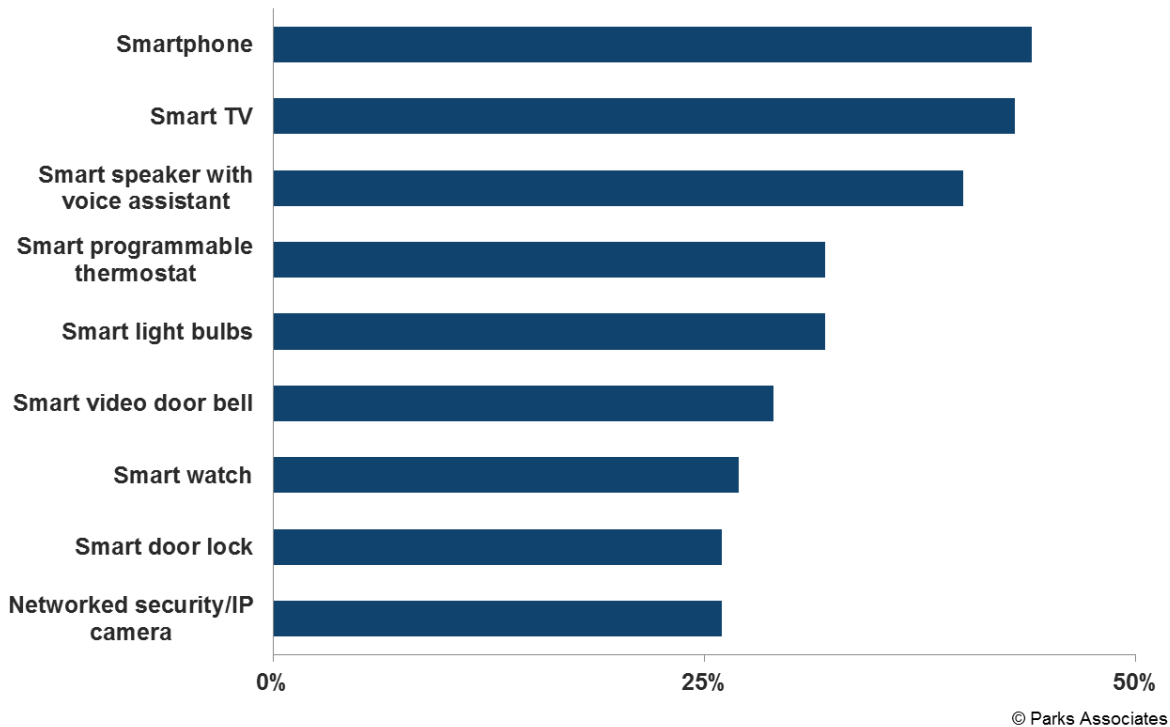


Devices Perceived as Affordable/Very Affordable US Broadband Households



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Smart Product Market Assessments provide a comprehensive and deep analysis of a single smart product market.

Smart Lighting Lock Market Assessment addresses the following major questions.

- 1) How big is the smart lighting market in the US currently, and what is the market's projected growth over the next five years?
- 2) What is driving market growth? What barriers exist to growth?
- 3) Who are the key players and what are their defining characteristics?
- 4) Which features and factors influence consumers' purchasing decisions?
- 5) Which are the key elements impacting the user experience?

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