

Envision: Digital Lifestyles in 2025

By Parks Associates Research Directors

2Q 2014

Synopsis

This report examines significant emerging technology trends and disruptions which will change the shape of the digital home in the next decade.

The report serves the need of companies considering opportunities beyond a five-year time horizon in order to anticipate emerging opportunities.

Smart Home Vision



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"By 2025, existing brands and channels will provide vastly different services than today. New product categories and integration of multiple, single solutions into complete platforms will blur the current lines between channel players. Amazon will offer products as diverse as food and connected health devices, while home center stores such as Home Depot will become major suppliers of electronics products."

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	Household Broadband Penetration by Region (2013 – 2025)
	Average Broadband Speed by Region (2013 – 2025)
	Frequency of People Working at Home
	Ownership of CE Devices with Connected Cameras
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	Percentage of Weekly Viewing by Platform
	Home TV Program Viewing by Age



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EIA Rate of Growth for U.S. Electricity Demand

Source: NREL Energy Analysis Office, Renewable Energy Cost Trends NHTSA Minimum Efficiency Standards for Passenger Cars (MPG)

Metric Tons of Carbon

Past, Present, and Future for CE

U.S. Mobile Broadband Users (2013 - 2025)

Major Application Areas for Wearables

Consumer Health Behavioral Changes in 2025

A Smart Home Vision

inadvertent errors.

U.S. Smart Home Controller Forecast 2013 - 2017

Canary's Integrated Sensor and Today's Security System with Sensors

Advancing Smart Home Platform Capabilities

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