

SYNOPSIS

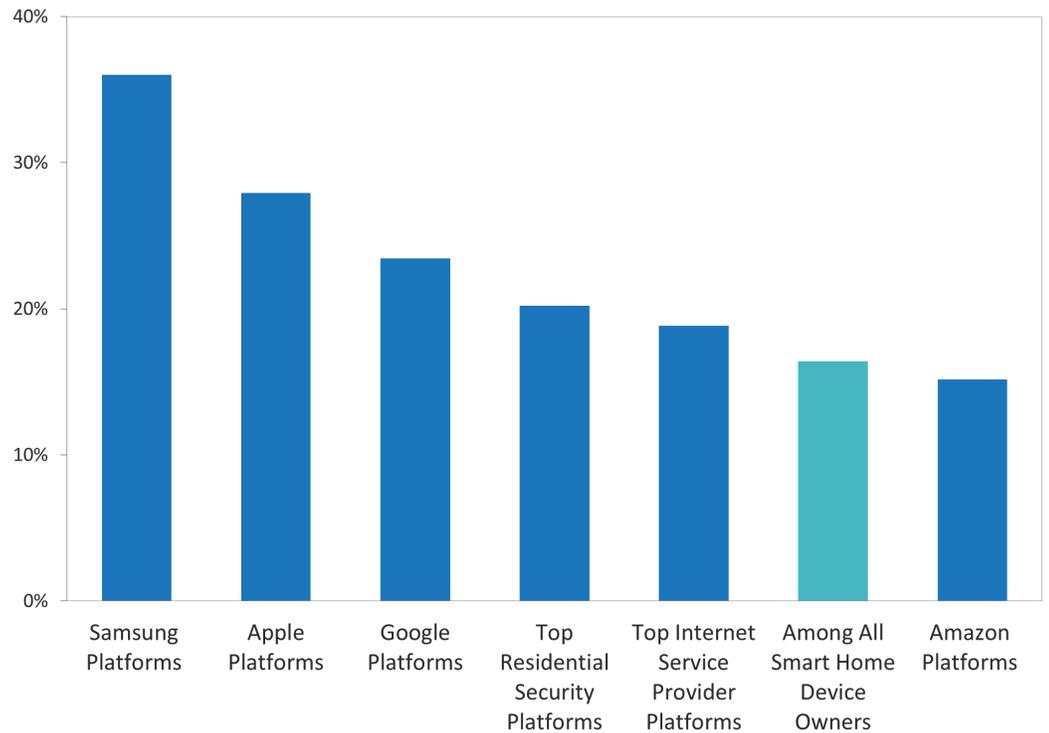
The **AI Experience Dashboard** captures evolving consumer sentiment, adoption, and usage of artificial intelligence in everyday life. It quantifies awareness and interaction with leading generative AI applications and tools, and uptake of paid AI offerings. It tracks NPS for leading providers and identifies which use cases are gaining traction. As AI becomes embedded across consumer experiences, this research delivers essential insight into its acceptance and trajectory.

Each volume includes a deep dive into a specific application or functional area. This volume focuses on **AI and Smart Home Control**.

Number of Slides: 50

AUTHORS

Use of Paid Premium AI Service by Primary Smart Home Platform



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“The companies that win the next phase of AI growth will not be those with the most features — but those that deliver reliable, embedded, and trusted intelligence within ecosystems consumers already value.”

— Jennifer Kent, SVP and Principal Analyst, Parks Associates

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Appendix

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