

**CHANNEL RESEARCH** 

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4Q 2019

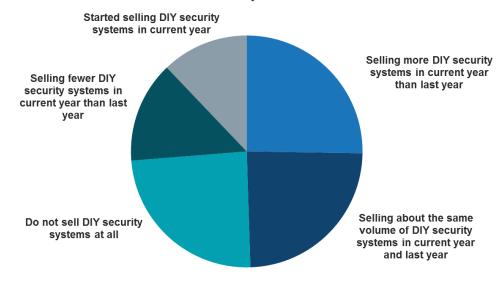
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### **SYNOPSIS**

This research presents and analyzes the results of a survey of installers/dealers employed by security firms installing security systems in US households. It quantifies the dealers' view of security market performance, with data compared across multiple surveys, and analyzes competitive pressures, industry conditions, and new trends, including the addition of smart home and interactive technologies.

# Statement Selected about Sales of DIY Security Systems in 2018

**US Security Dealers** 



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### **About the Research**

- · Key Questions Answered
- · Methodology & Timing
- · Notes on Methodology

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- · Key Findings and Market Impact

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- Annual Revenues (Q3/19)
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# **ATTRIBUTES**

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