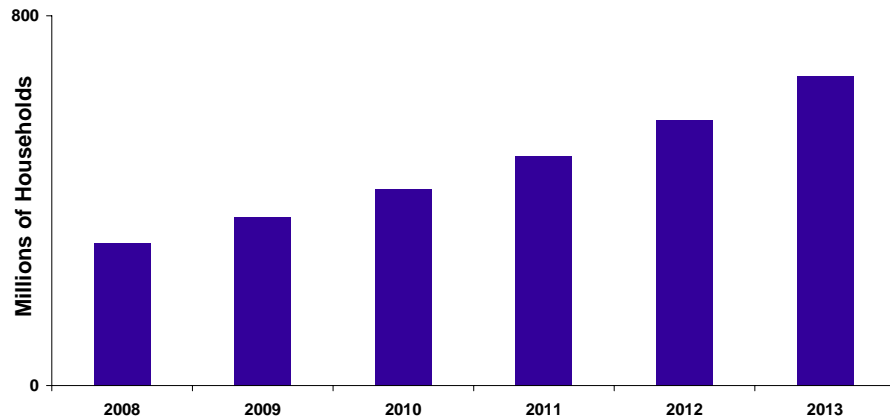


Synopsis

This report examines the key technology trends and business requirements that are shaping the market for the next-generation set-top box. It also analyzes recent developments in related hardware and software solutions and how those developments are changing the business models for service providers and technology providers. In addition, the report addresses consumer interest in connected set-top boxes and their willingness to pay for advanced set-tops.

Worldwide Forecast: Digital TV Subscribers

Digital Television Subscribers - Worldwide



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“The digital transition, exceptional growth in HD content, and consumer interest in DVRs are driving the growth in the set-top box market,” said Jayant Dasari, Research Analyst, Parks Associates. “In addition, competitive pressures in the service provider segment provide the necessary impetus for growth in the middleware and applications market.”

Contents

The Bottom Line

Global Set-Top Box Market Dashboard

1.0 Report Focus and Summary

- 1.1 Burning Questions for Set-Top Box Market
- 1.2 Scope of Report
- 1.3 Sources of Data
- 1.4 Definitions and Descriptions
 - Consumer Ratings
 - Global Regions
 - Glossary of Terms

2.0 Set-Top Box – Market Analysis

- 2.1 Set-Top Box Market Trends
- 2.2 Set-Top Box Market Segments and Value Chain
 - 2.2.1 Set-Top Box Chipset Providers
- 2.3 Middleware Providers
- 2.4 Content Security and Management
- 2.5 Set-Top Box and Advanced Applications
 - 2.5.1 Multi-room DVR and Media Server
 - 2.5.2 Set-Top Box and Residential Gateways
 - 2.5.3 Interactive Services and OTT Content

- 2.6 Distribution and Business Models
 - 2.6.1 Service Providers
 - 2.6.2 Set-Top Box Vendor
 - 2.6.3 Consumer Electronics and Applications
- 2.7 Set-Top Boxes – The Consumer Perspective
 - 2.7.1 Multi-room DVR
 - 2.7.2 Connected Set-Top Boxes
 - 2.7.3 OTT Content and Cloud Media Set-Top Boxes
- 3.0 Technology and Trends**
 - 3.1 Technology Standards for Set-Top Boxes
 - 3.1.1 Digital Broadcasting Standards
 - 3.1.2 Video Encoding and Transmission Standards
 - 3.1.3 Applications and Content Distribution Standards
 - 3.2 Migration to IP
- 4.0 Global Forecasts**
- 5.0 Implications and Recommendations**
 - 5.1 Market Summary
 - 5.2 Recommendations for Industry Players

Figures

- Regulatory Authorities and Industry Consortium References
- Companies Interviewed for the Report
- Global Forecast Regions
- Global Digital Television Subscriber Growth
- Key Set-Top Box Market Drivers
- Set-Top Box Market Value Chain
- Leading SoC Vendor Revenues
- STB Networking Technologies and Chipset Vendors
- Leading SoC Vendors
- Set-Top Box Software Stack
- Key Tru2way Deployments in the U.S
- Leading Middleware Providers
- Leading CA and DRM Providers
- Set-Top Box Shipments
- Leading Set-Top Box Vendors
- Multi-room DVR Strategies
- HD/DVR Penetration Rate
- Average Number of TiVo Owned Subscribers
- Community and Recommendation Engines
- Set-Box Ecosystem and Business Models
- Most Appealing STB and HN Features
- CE Adoption and Usage
- Appeal of Networked STB
- Appealing Features in Connected STB
- Premium VoD Usage
- Consumer Preference for Receiving VoD Content
- Digital Broadcasting Standards
- Standards for Applications and Content Distribution
- Global Forecast Regions
- Global Set-Top Box and DVR Forecast Methodology
- Global Television Subscribers

Global Set-Top Box Shipments
Global DVR Shipments

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