

SYNOPSIS

This study analyzes the smart technology strategies of senior living communities spanning independent living, assisted living, and continuing care retirement communities. Based on surveys with community owners and operators, it identifies adoption and interest in connected solutions including remote monitoring, digital health, emergency response, voice assistants, resident engagement platforms, communication tools for family members, and smart home amenities for residents.

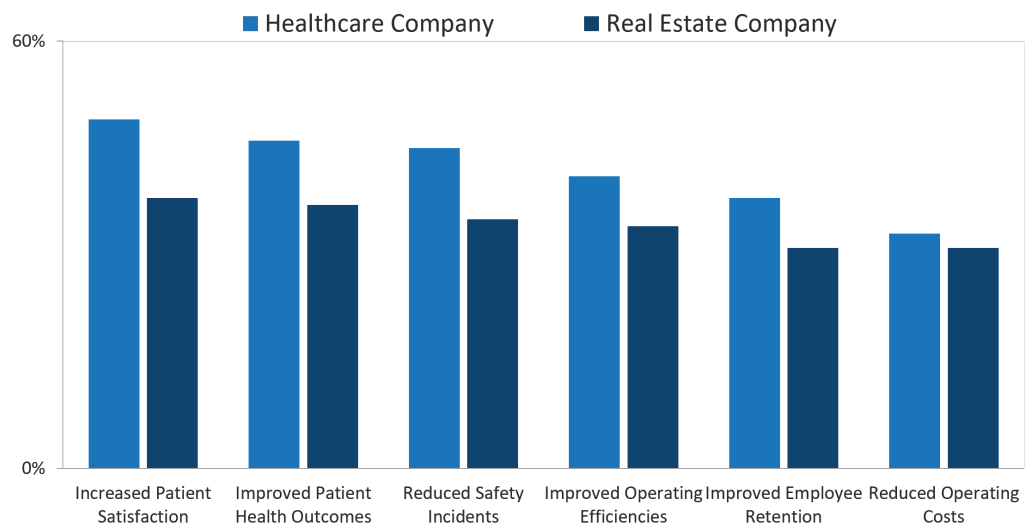
This study examines the current state of networking at these properties and the value that bulk internet and managed Wi-Fi can bring. The research highlights the operational benefits and resident outcomes that drive investment, while also identifying barriers such as cost, integration, connectivity, and staff training. It provides a roadmap for technology vendors and service providers looking to support healthy aging through connected innovation.

Number of Slides: 60

AUTHORS

Average Impact of Resident Safety and Monitoring Solutions

Among Companies Owning or Operating SNF or Assisted Living Communities



© Parks Associates

Key questions addressed:

1. What are the primary factors driving investment into connectivity and smart aging tech in senior living communities?
2. Which technologies are most of interest to these communities?
3. What are the top barriers to deployment of smart aging technologies in senior living communities?
4. How do senior living communities find and evaluate potential technology partners?
5. What is the timeline for investment decision making?

“The next phase of senior living technology will be defined less by individual devices and more by the infrastructure, integration, and partnerships needed to make them work together. Technology providers that can reduce deployment complexity while demonstrating measurable value will be best positioned to capture near-term investments.”

— Kristen Hanich, Senior Research Director, Parks Associates

Industry Analyst

Kristen Hanich, Senior Research Director

Consumer Analytics Team

Yilan Jiang, Senior Director of Consumer Analytics

Sharon Jiang, Consumer Insights Manager

Yuting Mu, Consumer Insights Analyst II

CONTENTS

Executive Summary

- Resident Safety and Monitoring Technologies Adopted in SNF or Assisted Living Communities
- Operational Technologies Adopted in SNF or Assisted Living Communities
- Drivers for Managed Wi-Fi Deployments
- Drivers of Resident Safety and Health Technology Deployments
- Five-Year Healthcare Company Deployment Plans
- Five-Year Plan on Upgrades for Health Tech Deployments
- Average Impact of Resident Safety and Monitoring Solutions
- Common Wi-Fi Problems in Senior Care Facilities
- Smart Building and Technology Fragmentation Management Strategies

Respondent Overview

- Participating Company Types
- Participating Property Types
- Senior Care Portfolio Size
- Number of Senior Care Facilities Owned/Managed
- Total Beds Served Across Senior Care Facilities
- Average Length of Property Hold for Respondents' Companies
- Types of Senior Care Buildings in Company's Portfolio

Technology Adoption in Senior Living Communities

- Types of Smart Building Technologies Adopted in SNF or Assisted Living Communities
- Types of Resident Safety and Monitoring Technologies Adopted in SNF or Assisted Living Communities
- Technologies Installed in Active Adult (55+) Communities
- Devices Included in Smart Amenity Package
- Use of Resident Digital Tools
- Self-Reported Brand of Real Estate or Property Management System Used
- Smart Building and Technology Fragmentation Management Strategies

Internet and Connectivity

- Type of Wi-Fi Networks Deployed in SNF or Assisted Living Communities
- Network Performance Issues Experienced in SNF or Assisted Living Communities

- Frequency of Wi-Fi Issues
- Bulk Internet Adoption
- Bulk Internet Service Providers
- Payment Option for Bulk Internet
- Drivers for Offering Bulk Internet
- Managed Wi-Fi Adoption
- Drivers for Managed Wi-Fi Deployments
- Wi-Fi Delivery and Managed Wi-Fi Providers in Active Adult Communities
- How Residents Receive In-Unit Wi-Fi at Senior Living Facilities

Drivers and Barriers of Technology Deployment

- Drivers of Resident Safety and Health Technology Deployments
- Impact of Resident Safety and Monitoring Solutions
- Factors Holding SNF or Assisted Living Communities Back from Deploying Smart Solutions

Future Roadmap

- Plans on Deploying Health Technology
- Plans on Greenfield Health Technology Deployments in Next Five Years
- Estimated Timeline on Deploying Health Technology
- Plans on Deploying Property Technology in Next Five Years
- Plans on Greenfield Property Technology Deployments in Next Five Years
- Estimated Timeline on Deploying Technology
- Estimated Timeline of Making Purchasing Decisions
- Smart Building Solutions Acquired Through New Construction and Dealmaking
- Priorities When Evaluating Smart Technology Vendors
- Preferred Companies When Selecting Partners

Market Sizing – Largest Property

- Age of Largest Property
- Building Type of Largest Property: Higher Acuity Settings
- Building Type of Largest Property: Residential Settings
- Smart Building Technologies Installed in Largest Property by Type
- Type of Connectivity Used in Largest SNF or Assisted Living Community

Appendix

ATTRIBUTES

Parks Associates
2301 West Plano Parkway
Suite 210
Plano, TX 75075

972.490.1113 phone
parksassociates.com
sales@parksassociates.com

Published by Parks Associates
© 2026 Parks Associates
Plano, Texas 75075

All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.

Printed in the United States of America.

Disclaimer

Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.