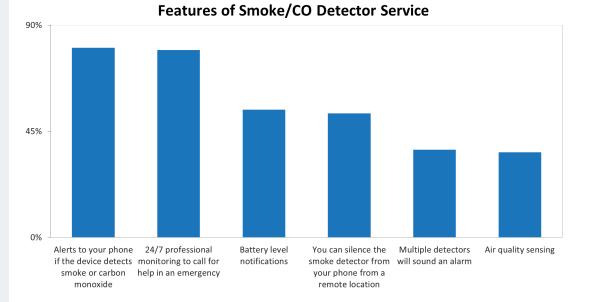# Smart Smoke and CO Detectors

SYNOPSIS

This Market Assessment identifies key and emerging players in the market for smart smoke and CO (carbon monoxide) detectors. It tracks consumer adoption and purchase trends, including product preferences, the buyer journey, and purchase channels. It includes forecasts for unit sales and revenues and special analysis on specific use cases, including senior care and insurance.

Number of Slides: 67

Features of Smoke/CO Detector Service

Bar chart showing features: Alerts to your phone if the device detects smoke or carbon monoxide (~80%), 24/7 professional monitoring to call for help in an emergency (~80%), Battery level notifications (~52%), You can silence the smoke detector from your phone from a remote location (~50%), Multiple detectors will sound an alarm (~37%), Air quality sensing (~36%).

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Key questions addressed:

1. What are the major trends currently impacting the smart smoke/CO detector market?
2. Who are the key competitors in the market?
3. What product innovations are driving the market?
4. What are the rates of ownership, purchases, and intentions?
5. What are some technical issues smoke/CO detector owners experience, and how are those issues being addressed?
6. What is the role of caregiving and senior care in the acquisition of security and safety devices?
7. What role do insurance providers and security dealers play in the adoption of smoke/CO detectors?

"Like other smart product categories, safety and security solution providers look beyond device sales to recurring service opportunities. For smart smoke/CO detectors, that means integrating with security systems."
— Daniel Holcomb, Senior Analyst, Parks Associates

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