

Services and Support for the Virtual Worker

By Patrice Samuels, Research Analyst

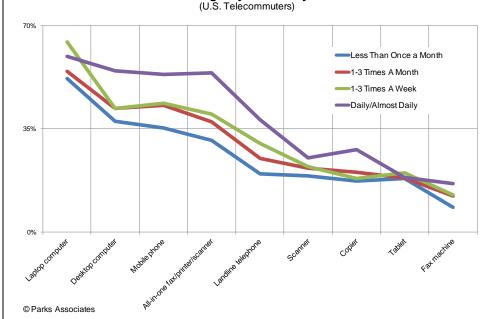
4Q 2013

Synopsis

Services and Support for the Virtual Worker examines the adoption and use of products and services by telecommuters. The report explores the primary reasons for telecommuting and analyzes the challenges and support needs of various types of telecommuters. It also assesses the market size and forecasts the revenue opportunity for providing various technical services in this market.

Devices used to work at home

"Which of the following do you use in your home office?"



Publish Date: 4Q 13

"Advancements in broadband service delivery and innovation in digital communication have allowed employees to increase productivity while away from physical places of employment," said Patrice Samuels, Research Analyst, Parks Associates. "Telecommuting is a growing practice, which is creating opportunities for technical services, including data collaboration, network security, and technical support."

Contents

The Bottom Line

Dashboard

1.0 Report Summary

- 1.1 Purpose and Scope of the Report
- 1.2 Data Sources

2.0 Telecommuting

3.0 IT Profiles of Consumers' Homes

- 3.1 Device Adoption and Use
 - 3.1.1 Bring Your Own Device (BYOD)
 - 3.1.2 Mobile Device Management (MDM)

4.0 Service Adoption and Use

- 4.1 Broadband
 - 4.1.1 Virtual Private Network (VPN)
- 4.2 Other Services
 - 4.2.1 Online Back-up and Storage
 - 4.2.2 Technical Support

5.0 Small and Medium-sized Business

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6.0 Forecast

6.1 Technical Support Services

6.2 Online Storage

6.3 Total Revenue

7.0 Conclusions and Recommendation

Glossary

Index

Figures

Frequency of Telecommuting (Q1/13)

Reason for Telecommuting by Frequency of Telecommuting

Devices in Home Office by Frequency of Telecommuting (Q1/13)

Employer Provided Device in Home Office by Frequency of Telecommuting Q1/13

Examples of MDM Solutions and Services

Forecast Broadband Penetration U.S. Households

United States Internet Speeds

Employer-provided Broadband Services in Home Office (Q1/13)

United States Usage-based Pricing Tiers by Provider

Services Used in the Home Office by Frequency of Telecommuting

Employer-Provided Services in the Home Office by Frequency of Telecommuting (Q1/13)

refectionality (Q1/13)

Important Cloud Storage Features (Q3/11)

Online Storage Service by Number of Employer-Provided Devices in the Home Office (Q1/13)

Top Five Problems Experienced with Devices

Technical Support Service by Number of Devices in Home Office (Q1/13)

Technical Support Service by Number of Employer-Provided

Telecommuters: Who Pays for Support Services (Q1/13)?

Interest in New Technical Support Services

Approximate Number of Employees Working From Home by SMB size (Q4/12)

Annual Amount Spent on Technical Support by SMB Size (Q4/12)

Technical Support by SMB Size

Computers and Printers in Use at SMBs

Number of Interested Technical Support Services by SMB Size

Interest in New Service Features - Top 10 (Q4/12)

Forecast Methodology -- Technical Support Revenue

Total Revenue - Technical Support Services

Forecast Methodology -- Online Storage Subscriptions

Annual Revenue Online Storage Subscriptions

Total Revenue -- Support Services for Telecommuters



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Parks Associates 15950 N. Dallas Pkwy Suite 575 Dallas TX 75248

800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax

parksassociates.com sales@ parksassociates.com Authored by Patrice Samuels Editor: Brett Sappington Executive Editor: Tricia Parks Published by Parks Associates

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